PRE-BUSINESS IN EUROPE
LONDON, PARIS, ROME
STUDY ABROAD SPRING AND SUMMER 2022

DESTINATIONS: England (London), France (Paris), Italy (Rome)
This first-of-its-kind program will bring students to Europe for 9 weeks in Spring/Summer 2022 to study business fundamentals in an international context. You will spend 3 weeks in each of three spectacular world capitals: London, Paris, and Rome. In those cities, cohorts of about 30 students each will rotate through 3 classes that fulfill minor or major requirements for graduation from the Marriott School of Business: Accounting 200, Marketing 201, and Global Supply Chain 305/310. You will study these subjects in classroom facilities in each location, with BYU faculty who teach these courses on campus. Classes will visit companies that do business in Europe and worldwide, expanding your learning with global perspective, both for your career and personally.

Business visits (tentative): Amazon, Mini Cooper/BMW, HSBC, Intel, Bank of England, the International Accounting Standards Board (England); Disney, Microsoft, Goldman Sachs, GE Healthcare, Danone, Nike (France); Bulgari, Boeing, Amazon, Department of Commerce/US Commercial Service, Google, and Deloitte or other Big Four accounting firms, Pirelli (Italy).

Cultural visits (subject to change—some with the group, others available on your own during free time):
Paris: Eiffel Tower, River Seine boat trip, Notre Dame (exterior), Louvre, Sacre Cur, Museum D’Orsay, Napoleon’s tomb, Arc de Triomphe, Sainte Chapelle, Versailles, Paris Temple, day trips to Normandy
Rome: Vatican, (Sistine Chapel, St. Paul’s Basilica), Colosseum, Catacombs, Forum/Mamertine Prison, Trevi Fountain, Pantheon, Borghese Gallery/Park, Spanish Steps, Rome Temple, day trips to Milan, Florence, Pisa, Venice

DATES
April 23 – June 24, 2022 (approx.)

HOUSING
Students stay in hotels or residence inn housing, close to classroom facilities. All housing and in-Europe travel will be arranged by the program.
COURSES
Students will receive 12.0 credit hours (in addition to the 2.0 credit for the prep course) for the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
<th>Term</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 200</td>
<td>Principles of Accounting</td>
<td>3.0</td>
<td>Spring Term</td>
</tr>
<tr>
<td>MKTG 201</td>
<td>Marketing Management</td>
<td>3.0</td>
<td>Spring Term</td>
</tr>
<tr>
<td>GSCM 305/310</td>
<td>Intro/Global Issues in Supply Chain Management</td>
<td>3.0</td>
<td>Summer Term</td>
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<tr>
<td>MSB 430</td>
<td>Introduction to International Business</td>
<td>3.0</td>
<td>Summer Term</td>
</tr>
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Weeks 1-3 | Weeks 4-6 | Weeks 7-9
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London  | Cohort 1, Marketing | Cohort 3, Accounting | Cohort 2, Supply Chain |
Paris   | Cohort 2, Accounting | Cohort 1, Supply Chain | Cohort 3, Marketing |
Rome    | Cohort 3, Supply Chain | Cohort 2, Marketing | Cohort 1, Accounting |

If you have already taken one of the above courses, you will take an online course: MSB 432 International Business and Culture which satisfies an elective and requirement for the Global Business Certificate.

This program will fulfill course and international experience requirements for the Global Business Certificate and the Global Business and Literacy Minor offered by the Marriott School.

COST
$9,800 – $10,300 (includes lodging, group cultural activities, international health insurance, and some meals)
Cost also includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students).

Not included in cost: Airfare, personal expenses such as non-covered meals, souvenirs, public transportation, museums, and other free-time activities that are not part of the program.

PREPARATION – WINTER SEMESTER
Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 2.0 credit hour/s), held on an evening (to be determined) once a week during winter semester 2022. Included in this course will be the beginning of the three core classes of Accounting, Marketing, and Supply Chain, to be finished in Europe. Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.
All participants are required to show proof of complete COVID-19 vaccination by the time the program Prep class begins.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/ispscholarships/).

APPLICATION PROCESS
Students must be 18 years of age or older. Complete the online application at kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2022 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2022.pdf) Space is limited and will fill fast. Priority will be given to those who apply early.
Application Deadline: 28 December 2021

FACULTY
Melissa Larson (Accounting 200), CPA, former Grant Thornton Senior Tax Manager, has been teaching at BYU 20 years, has led 2 study abroad programs and participated in 2 international faculty development trips. Team teaching with Cassy Budd, CPA with 11 years in public accounting (PwC), winner of numerous teaching awards, and has also led several student groups abroad. melissa_larson@byu.edu 801-472-8653 (call or text), 537 TNRB

Tom Foster PhD (Global Supply Chain 305/310), Chair, Marketing and Global Supply Chain Dept., is a world expert on quality management, has led 6 international programs in supply chain with 27 years of teaching experience. Team teaching with Simon Greathead, native of Lancaster, England, who has industry experience and teaches in international supply chain and negotiations to capacity classrooms, has won multiple teaching honors at BYU in 13 years. tom_foster@byu.edu 801-318-9680 (call or text), 660 TNRB
Mike Swenson PhD (Marketing 201) has taught at BYU for 30 years, winning several teaching awards, and has led ten Executive MBA groups to Europe and two undergraduate study abroad programs. In addition, he has lectured at European universities on four occasions. ms@byu.edu, 801-362-2187 (call or text), 624 TNRB

INTERESTED STUDENTS SHOULD CONTACT
The Global Business Center, (801) 422-6495 | globalbusiness@byu.edu | gbc.byu.edu, or the International Study Programs, (801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp, or any of the program faculty.

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.