OXFORD TO INDIA
GLOBAL BUSINESS
SEMINAR
STUDY ABROAD SUMMER 2022

*If COVID impacts the ability to travel to India, another country such as Morocco will be substituted.

This seminar is a sharply focused, four-and-a-half-week experience sponsored by the Marriott School’s Global Business Center. Classes will be held at the Said Business School at the University of Oxford, taught by Oxford professors, where students will learn the skills, theory, and practice of global business and leadership. The seminar will give students a chance to work on a real-life, resume-building global project(s) for businesses based in India. Participants in the program will also be exposed to Oxford’s rich history and culture as well as have the opportunity to take nearby excursions during free time. The group will travel to Stonehenge, Bath, the Salisbury Cathedral, Canterbury, London, and other sites as part of the program.

Students will then fly to Hyderabad, India, to continue the project(s) in country. These projects will be more than just business projects, they will be projects that help local micro-enterprises or growing businesses improve, thus improving lives and economy. In India, the group will visit Golconda Fort, the Charminar District in Hyderabad, and then will travel to see the Agra Fort in Agra, the spice market of Delhi, the Amer fort and step wells in Jaipur, and of course, the Taj Mahal. One of the best ways to experience India for the first time is with a group leader who is experienced and can help navigate the amazing culture, this is one of those trips.

The program is open to all majors. Students can expect to develop real-life international business, marketing, strategy, and global experience in both developed and developing countries.

DATES
4 July–4 August 2022

HOUSING
Students will stay at the Liddell Building, part of Christ Church College, one of Oxford's constituent colleges, founded in 1524. Students will have private rooms with a shared kitchen and bathroom. Breakfast is included and will be served in the Christ
Church dining hall (like the Harry Potter dining hall). The Liddell Building is situated near Christ Church meadow and is walking distance to many of the historic sites in Oxford. In India, students will stay in hotels.

**COURSES**
Students are required to take BUS M 490R Topics in Business Management (3 credit hours) as well as BUS M 430 Introduction to International Business (3 credit hours) which are integrated into the program.

This program will fulfill course and international experience requirements for the global business certificate offered by the Marriott School of Business.

**COST**

$7,600-$8,000

Includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students), airfare, housing, group transportation, visa costs, group field trips and excursions, group transportation, and international health insurance. It also includes breakfasts and some evening meals and breakfasts and group dinners on one of the excursions in England as well as all food in India.

Not included: Lunches in England, most dinners in England (flats will have kitchens so students can prepare their own food if desired), personal expenses, souvenirs, activities other than group activities, and passport

**PREPARATION**
Accepted students are required to participate in our study abroad preparation seminar. This winter second block class will cover logistical information on the program as well as an introduction to the academic program. Accompanying spouses need to be credit-bearing participants on the program. Spouses will also need to apply online and participate in the preparation seminar.

All participants are required to show proof of complete COVID-19 vaccination by the time the program Prep class begins.

**FUNDING SOURCES**
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships. They must indicate on their original online application that they want to be considered for financial aid. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/isp/financial-aid/).

**APPLICATION PROCESS**
Complete the online application at kennedy.byu.edu/isp/apply. The application requires a $35 fee. Students will be notified via e-mail of their acceptance into the program. Applicants will be interviewed once the application is complete. Please refer to the 2022 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2022.pdf)

**Deadline: 20 February 2022**

**PROGRAM DIRECTOR**

**Jonathon Wood** | Managing Director, Global Business Center
Jonathon has travelled student groups for the last twenty-one years through sixty plus countries, including multiple student trips to India. Both of his degrees are from the Marriott School of Business—a bachelor’s degree in marketing and international marketing and an MBA. Academic content at Oxford will be taught by a variety of Oxford professors and guest speakers.

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**INTERESTED STUDENTS SHOULD CONTACT**
International Study Programs
(801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

**PROGRAM ADJUSTMENTS**
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.