DESTINATIONS: Brazil (Rio, Iguazu Falls), Argentina (Buenos Aires), Chile (Santiago), Peru (Lima, Machu Picchu), Panama (Panama City and the Panama Canal), and Costa Rica (San Jose)

This amazing program will bring students to Latin America, one of the world’s most dynamic and important regions. We will learn about business there by visiting companies and talking with managers who run them. In addition, you will visit the wonderful cultural sites of Latin America, such as Brazil’s massive Maracana stadium, which hosted the 2014 World Cup and the 2016 Olympic games. In Buenos Aires, “The Paris of Latin America,” you will enjoy a dinner with a traditional tango show. We will also visit the amazing Machu Picchu of Peru, Rio De Janeiro’s Christ statue (Corcovado), the spectacular Iguazu Falls, the Panama Canal, and the beautiful Arenal volcano and beaches of Costa Rica.

Business visits (tentative): Google, Ford, Nestle, Telefonica (Brazil), Rio Tinto mines, American Chamber of Commerce (Chile), Kimberly Clark, Johnson & Johnson, HSBC, Arcor, world's largest non-chocolate candy company (Argentina), Nike, Deloitte, MorganStanley (Peru), Proctor & Gamble, Caterpillar (Panama). Amazon, Wal-Mart, Intel (Costa Rica).

Cultural visits (tentative): Brazil: Iguazu Falls, Corcovado (Christ Statue), Maracana soccer stadium, Copacabana Beach; Argentina: Tango show, Recoleta (Evita’s grave), LaBoca (colorful neighborhood), Casa Rosada (presidential palace); Chile: Andes Mountains, San Cristóbal Hill, central market; Peru: Machu Picchu, Cusco, Lima Basilica cathedral, Huaca Pucllana (giant adobe pyramid); Panama: Panama Canal, San Blas Islands, Panama Viejo (oldest European colonial site on Pacific coast); Costa Rica: Arenal Volcano National Park and hot springs, ancient temple ruins, pristine beaches and rainforest.

DATES
July 5 – August 2, 2021 (approx.)

COURSES
Students will receive 6.0 credit hours (in addition to the 1.0 credit for the prep course) for the following:
MSB 430 Introduction to International Business (3.0 credits)
GSCM 411 International Business Negotiations (3.0 credits)
This program will fulfill course and international experience requirements for the Global Management Certificate offered by the Marriott School.

**COST**

$8,300 – 8,700 (includes all lodging, group cultural activities, international health insurance, and some meals)

Cost also includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students). Not included in cost: Airfare, personal expenses such as non-covered meals, souvenirs, public transportation, museums, and other attractions that are not part of the program.

**HOUSING**

Students stay in hotels or hostels. All housing and travel will be arranged by the program.

**PREPARATION**

Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour), held on an evening (to be determined) of the second term of winter semester 2021. Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.

**TRAVEL**

Students are responsible for purchasing their own airfare to and from the program. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent at:

280 HRCB  
801-422-6293  
travel@byu.edu

**FUNDING SOURCES**

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs.

Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/ispscholarships/).

**APPLICATION PROCESS**

Complete the online application at kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2020 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2020.pdf) *Space is limited and will fill fast. Priority will be given to those who apply early.*

Application Deadline: 28 December 2020

**FACULTY**

Bruce Money, PhD, Executive Director, Global Management Center and Fred Meyer Professor of Marketing and International Business, will be the director. Dr. Money has led 14 short-term business study abroad programs all over the world, some 80+ countries, including a faculty development program in Latin America. He has received seven “best professor” awards and holds a PhD from the University of California Irvine, an MBA from the Harvard Business School, and a BA in English from BYU. MoneyB@byu.edu, 801-494-9862 (call or text), 360-D TNRB (Global Management Center)

**SCHEDULE AND TIME COMMITMENT**

Students should refrain from arriving late or departing early. Class will be held on campus one week before departure.

**INTERESTED STUDENTS SHOULD CONTACT**

International Study Programs  
(801) 422-3686  
isp@byu.edu  
kennedy.byu.edu/isp

**PROGRAM ADJUSTMENTS**

ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.