

# EUROPE BUSINESS

## ENGLAND, SWITZERLAND, FRANCE, GERMANY, AUSTRIA, ITALY, CROATIA, BULGARIA AND GREECE

STUDY ABROAD SPRING 2019



Nine countries in Europe will be “the world as our campus” for four wonderful weeks in June 2019. This significant learning experience abroad is designed for undergraduate business students; however, students of any major interested in global affairs and travel are also welcome. You will receive “on-the-ground” experience in European business, government, and culture, as we visit companies, castles, and cafés of Europe, spanning the UK to Greece. We will also enjoy the spectacular natural beauty of these countries, such as Europe’s highest peaks in the Swiss Alps as well as sunsets in the Greek Islands.

**Business visits** (tentative): Companies in a variety of industries, such as BMW (factory tour), Amazon, Microsoft, Dannone, GE, United Nations, Schindler, Siemens, Geox, Google, and PWC.

**Cultural visits** (tentative): **England:** Big Ben, Tower of London, changing of the guard at Buckingham Palace, Westminster Abbey; **France:** WWII D-day beaches in Normandy, Eiffel Tower, the Louvre museum, Versailles, Notre Dame cathedral, Arc de Triumph; **Germany:** Neuschwanstein Castle (of Disney’s inspiration) in Bavaria, Munich’s glockenspiel, Nazi concentration camp Dachau; **Austria:** Salzburg’s salt mines and Sound of Music tour; **Switzerland:** Zurich, Geneva, and the Swiss Alps; **Italy:** the art museums of Florence, the Roman Forum, Colosseum, the Vatican and Sistine Chapel; **Croatia:** Dubrovnik’s Old Town; **Bulgaria:** Rila Monastery of Sofia; **Greece:** the Acropolis (Parthenon) of Athens, ancient Greek wonders of Delphi and Corinth (where the Apostle Paul taught), and the blue-domed chapels on the cliffs of **Santorini** in the Greek islands. We also plan a group temple excursion to the **LDS Rome temple (to be dedicated March 2019)**.

### DATES

23 May – 27 June 2019 (approx.)

### HOUSING

Students will stay in hotels or hostels. All housing will be arranged by the program.

## **COURSES**

Students choose two classes (3 credit hours each), for a total of 6 credit hours, from the following:

MSB 430 Introduction to International Business

HRM 431 International Human Resources

MSB 490R Special Topics in European Business

**This program will fulfill course and international experience requirements for the Global Management Certificate offered by the Marriott School and for the Global Business and Literacy Minor offered by the Marriott School.**

## **COST**

\$7,900-8,300

Includes LDS, undergraduate full tuition (increased cost for graduate and non-LDS students), housing, travel within Europe, group tours, approximately one-third of meals, and required international health insurance.

Not included:

Students are responsible for own air transportation to/from the U.S., remaining meals and any personal expenses such as public transportation, extra museums, theatres, attractions, and souvenirs.

## **PREPARATION**

Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour). This evening course will be held Tuesdays 5:00-7:00 pm during the second block of winter semester 2019.

Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately \$294.

## **FUNDING SOURCES**

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs.

Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see [kennedy.byu.edu/isp/financial-aid/](http://kennedy.byu.edu/isp/financial-aid/)).

## **APPLICATION PROCESS**

Complete the online application at [kennedy.byu.edu/apply](http://kennedy.byu.edu/apply). A non-refundable \$35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program.

Please refer to the 2019 Payment Information document for payment schedule (see [kennedy.byu.edu/isp-forms/ISPPayments2019.pdf](http://kennedy.byu.edu/isp-forms/ISPPayments2019.pdf))

**Deadline: 19 December 2018**

## **FACULTY**

**Shad Morris** teaches and conducts research on people, strategy, and the global economy. In addition to his full-time position at the Marriott School, he is a Research Fellow at Cambridge University and has been on the faculty at MIT's Sloan School of Management, Samsung's SKK Graduate School of Business and The Ohio State University. Prior to becoming an academic, he worked for the World Bank, for Management Systems International, and for Alcoa. Shad has traveled with students to India, China, Vietnam and Brazil, and has traveled extensively throughout Europe and Asia. Shad's wife, Mindi, and their five children will join the group.

## **SCHEDULE AND TIME COMMITMENT**

Students are required to attend classes on the Provo campus approximately one week prior to departure. Director will determine exact days and times. Students will be expected to participate from the beginning of the program until the end.

## **INTERESTED STUDENTS SHOULD CONTACT**

International Study Programs

(801) 422-3686

[isp@byu.edu](mailto:isp@byu.edu)

[kennedy.byu.edu/isp](http://kennedy.byu.edu/isp)

Shad Morris

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## **PROGRAM ADJUSTMENTS**

ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.