Six countries in Europe will be “the world as our campus” for four wonderful weeks in May and June 2022. This significant learning experience abroad is designed for undergraduate business students; however, students of any major interested in global affairs and travel are also welcome. You will receive "on-the-ground" experience in European business, government, and culture, as we visit companies, castles, and cafés of Europe, spanning from Italy to the UK. We will also enjoy the spectacular natural beauty of these countries, such as the Swiss Alps, the Bavarian Alps, and the breath-taking landscapes of Italy.

**Business visits** (tentative): Companies in a variety of industries, such as BMW (factory tour), Barilla, Nestle, L’Oréal Paris, PricewaterhouseCoopers (PwC), Longines, Swiss Wind Energy, Luxottica (Ray-Ban), Bank of England, Credit Suisse, United Nations - Geneva, US Dept. of Commerce.

**Cultural visits** (tentative): **Italy**: the Roman Forum, Colosseum, the Vatican and Sistine Chapel, Michelangelo’s David, the Duomo in Florence, the canals of Venice; **Austria**: Salzburg’s salt mines and Sound of Music tour; **Germany**: Neuschwanstein Castle (of Disney’s inspiration) in Bavaria, Munich’s glockenspiel, Nazi concentration camp Dachau; **Switzerland**: Zurich, Geneva, and the Swiss Alps; **France**: WWII D-day beaches in Normandy, Eiffel Tower, the Louvre museum, Versailles, Notre Dame cathedral, Arc de Triomphe; **England**: Big Ben, Tower of London, changing of the guard at Buckingham Palace, Westminster Abbey, British Museum; Students will be able to visit the LDS temples in Paris and Rome.

**DATES**
20 May – 18 June 2022

**HOUSING**
Students will stay in hotels. All housing will be arranged by the program.
COURSES
Students will earn a total of 6 credit hours, from the following two courses (3 credit hours each):
MSB 430 Introduction to International Business
MSB 490R Special Topics in European Business

This program will fulfill course and international experience requirements for the Global Management Certificate offered by the Marriott School and for the Global Business and Literacy Minor offered by the Marriott School.

COST
$6,400-6,800

Includes Latter-day Saint undergraduate full tuition (increased cost for graduates and non-Latter-day Saint students), housing, travel within Europe, group tours approximately one-third of meals, and required international health insurance.
Not included: Students are responsible for airfare, remaining meals, and any personal expenses such as public transportation, extra museums, theatres, attractions, and souvenirs.

TRAVEL
Students are responsible for purchasing their own airfare to and from the program. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent at 280 HRCB (801-422-6293) or (travel@byu.edu).

PREPARATION
Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour). This class will be held during the second block of winter semester 2022.
Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.
All participants are required to show proof of complete COVID-19 vaccination by the time the program Prep class begins.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs.

Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.
Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/isp/financial-aid/).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program.
Please refer to the 2022 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2022.pdf).
Deadline: 31 December 2021

FACULTY
Mark Hansen is a member of the Strategy Group in the Management Department of the BYU Marriott School of Business where he has taught for 25 years. Hansen serves as an associate department chair and teaches a variety of classes including strategy, managerial economics, and leadership. He has directed four similar business study abroad programs to Europe and also directed foreign business excursions to India and the Middle East in the Executive MBA Program. Hansen received both a BS and MS in accounting and an MBA from BYU and a PhD in management from Texas A&M University.

SCHEDULE AND TIME COMMITMENT
This program will begin with an intensive week of classes on the BYU campus followed by four weeks of travel in Europe.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs  Mark Hansen, the program's director
101 HRCB  578 TNRB
(801) 422-3686  (801) 422-4362
isp@byu.edu | kennedy.byu.edu/isp  mh_hansen@byu.edu

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.