

# AFRICA BUSINESS AND TECHNOLOGY

STUDY ABROAD SPRING 2020



Experience some of the developing economies of southern Africa while discovering your ability to use your professional skills to contribute as a global citizen. This study abroad program is a hybrid between a regular study abroad program in international business and a development consulting project. This program is available to students in numerous majors, both inside and outside of the Marriott School of Business.

## Consulting Project Element

Student teams will work with villagers in the Lilongwe, Malawi area. The Malawi minister of agriculture noted the life-changing nature of prior years' projects. This year's projects will be equally significant in helping villagers to improve their lives. Students will spend three to five days in villages learning from locals and helping them to explore and develop creative options for daily needs and do unique marketing research to accessible markets for products. Students from a variety of backgrounds will be needed for each team to work on diverse projects.

## Study Abroad Program Element

International Business in Development Contexts will be studied in southern Africa. Students will 1) meet with business, government, and not-for-profit leaders, 2) learn about resource extraction—with all of its pros and cons in developing regions, 3) participate in a safari highlighting environmental issues in development, and 4) visit cultural, historic, and geographic sites.

The program will take place in the following locations:

- Lilongwe, Malawi: one of the 10 poorest countries in the world
- Johannesburg, South Africa: a nation with a dual economy
- Livingstone, Zambia: a country with mineral extraction and Victoria Falls
- Gaborone and Chobe Park, Botswana: the national capital and a park with African wildlife.

## DATES

Approximate dates 13 May – 5 June 2020 (see additional class requirements under “PREPARATION” on the back)

## HOUSING

Students stay in hotels, dorms, or hostels. All housing and travel will be arranged by the program.

## COURSES

Undergraduate students will take 6 credit hours from these courses (Graduate students will take a minimum of 3 credit hours, but may be required to take 6 credit hours. Please discuss with Professor Budd):

ACC 545: International Accounting (3 credit hours)

BUS M 430: Introduction to International Business (3 credit hours)

BUS M 499R: Readings in International Business and Technology in Development Contexts (3 credit hours)

Other courses may be available. Student needs will be discussed in the interview.

**Students will have the opportunity to complete at least 50% of the Marriott School Global Management Certificate**

## COST

\$8,500-8,900

Includes Latter-day Saint, undergraduate full tuition for 6.0 credits (increased cost for graduates, additional credits, and Non-Latter-day Saint students), airfare to and from Africa/SLC Airport, airfare within Africa, visas (may be a different price for non-U.S. passport holders), ground transportation to group activities, lodging, some meals, admissions to group activities, and international health insurance. **Not included:** Free time activities and transportation, some meals, personal expenditures (such as souvenirs, health needs, etc.) are not included in this price.

## PREPARATION

Accepted students are **required to participate** in an international, cross-cultural preparation course (IAS 201R, .5 credit hours). This evening class will be held on Wednesdays 5:00–7:00 pm during the second block of winter semester 2020 and from 9:00-11:00 am during the weeks of April 27 and May 4. Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately \$304.

## FUNDING SOURCES

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship and may be considered for other scholarships. They must indicate on their original online application that they want to be considered for financial aid. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see [kennedy.byu.edu/isp/financial-aid/](http://kennedy.byu.edu/isp/financial-aid/)).

## APPLICATION PROCESS

Complete the online application at [kennedy.byu.edu/apply](http://kennedy.byu.edu/apply). A non-refundable \$35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2020 Payment Information document for payment schedule (see [kennedy.byu.edu/isp-forms/ISPPayments2020.pdf](http://kennedy.byu.edu/isp-forms/ISPPayments2020.pdf))

**Deadline: 7 February 2020.**

## FACULTY

**Cassy Budd**, a professor in Accounting, will direct this program.

**[cassybudd@byu.edu](mailto:cassybudd@byu.edu)**

## SCHEDULE AND TIME COMMITMENT

Students will be home in time for summer term internships. There will be some follow-up work that will be due by the end of spring term.

Students should refrain from scheduling their own travel or late arrivals/early departures.

## INTERESTED STUDENTS SHOULD CONTACT

International Study Programs

(801) 422-3686

[isp@byu.edu](mailto:isp@byu.edu)

[kennedy.byu.edu/isp](http://kennedy.byu.edu/isp)

## PROGRAM ADJUSTMENTS

ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.