Come examine the Fourth Industrial Revolution and how it has affected international business techniques and learn how companies use technology to solve a variety of problems. This study abroad program will help students experience the Asian Fourth Industrial Revolution. It will provide them with the necessary insight to promote technology growth within their own future organizations. This program will help students grow as leaders and further develop personal qualities (e.g., integrity, spirituality, and so forth) expected of any BYU graduate. Although this program has an information systems focus, it is open to all majors. Students will compare and contrast the culture and history of countries, experiencing the Fourth Industrial Revolution and the impact on businesses.

**Business visits (tentative):** Samsung, US Commerce Department, Melaleuca, CyberLink, EY, Synology, Shuttle Inc., Adobe, Microsoft, Baidu, KPMG, Sony, among others.

**Cultural visits (tentative):** Great Wall, Forbidden City, Tiananmen Square, Yu Garden, Shanghai Observation Deck, Shanghai Science and Technology Museum, The Bund, Zhujiajiao Water Town (China); Taipei 101, Fo Guang Shan Buddha Museum, Longshan Temple, Chiang Kai Shek Memorial, Shifen (Taiwan); DMZ, Gyeongbokgung Palace, Yonggungsa Temple, Hwaseong Fortress (Korea); Ghibli Museum, Shinjuku Observation Deck, Akihabara, Mt. Fuji, Osaka Castle (Japan) among others.

**DATES**
23 April – 24 May 2022

**COURSES**
Students will receive 6.0 credit hours (in addition to 2.0 credit hours for the preparation course, see below) for the following:
- **BUS M 430 Introduction to International Business** (3.0 credit hours)
• IS 595R International Experience (3.0 credit hours)
This program will fulfill course and foreign experience requirements for the Global Management Certificate offered by the Marriott School.

COST
$6,700 – 7,000

Cost includes Latter-day Saint undergraduate full tuition (increased cost for graduates and non-Latter-day Saint Students), airfare, housing, group excursions, some meals, group transportation and international health insurance. Not included: Students are responsible for remaining meals and any personal expenses such as additional public transportation, attractions visited on personal time, luggage overages, and souvenirs.

PREPARATION
Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 2.0 credit hours). This evening course will be held on Thursdays from 4:00-6:00 during winter semester 2022.

Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.

All participants are required to show proof of complete COVID-19 vaccination by the time the program Prep class begins.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/ispscholarships/).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2022 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2022.pdf)

Application Deadline: 11 December 2021

FACULTY
Greg Anderson is a Professor of Information Systems and the LeAnn Albrecht Fellow at the Marriott School of Business. Greg received the Bateman Student Choice Award in 2014 and 2017. He received the Marriott School Teaching Excellence Award in 2018. Greg has over 30 years of industry experience. He teaches courses in software development.

788 TNRB
(801) 529-6200
profganderson@byu.edu

SCHEDULE AND TIME COMMITMENT
Students will be home in time for summer term internships. There will be some follow-up work that will be due by the end of spring term.
Students need to be committed to program start and finish dates.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
(801) 422-3686
isp@byu.edu
kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.