

UNDERSTANDING THE ECONOMIC CRISIS: THE ROMANTIC ECONOMIST ON WHY MODELS FAILED US



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Richard Bronk is a writer and part-time academic, with particular expertise in the history of ideas, philosophy of economics, comparative corporate governance, and European political economy. Since 2000, Bronk has been at the European Institute lecturing on varieties of capitalism, EMU and EU enlargement, as well as on theoretical concepts in political economy. Previously, he spent seventeen years in London, with positions including head of European equities at Baring

Asset Management, as a European equity strategist at Merrill Lynch, and as an adviser on European capital markets and political economy at the Bank of England. The author of numerous publications, his latest book, *The Romantic Economist: Imagination in Economics*, was published by Cambridge University Press in 2009. Bronk received an MA in *literae humaniores* from Merton College at Oxford.