



Global Awareness Lecture
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Protecting Soft Targets— Marriott International's Approach to Mitigating the Terrorist Threat

Alan Orlob

Vice president of corporate security and loss prevention, Marriott International Lodging

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Alan Orlob, vice president of corporate security and loss prevention for Marriott International Lodging, oversees all international security operations and Marriott's crisis management program. Prior to working for Marriott, he was the corporate security director for Alghanim International, a private investment holding and management company, managing a close-protection detail, and he had been the director of public safety at Snowbird, Utah. For twenty-four years he also served both active duty and reserve with the U.S. Army Special Forces. He is an alumni member of the U.S. State Department's Overseas Security Advisory Council, a security advisor to the Center for Strategic and International Studies, a Washington, D.C.-based think tank, and chairs the Global Security Council for the International Hotel and Restaurant Association. Orlob has served as a consultant with the U.S. State Department's Anti-terrorism Assistance Program on hotel security and was a stakeholder on a RAND initiative on counter-surveillance, a member of the Conference Board Council of Security Executives, a member of the International Security Management Association (ASIS), and a member of the American Society for Industrial Security International (ASIS). Orlob received a BA in history from Westminster University.