



Global Awareness Lecture Summer 2007



U.S. Immigration, Perspectives from a U.S. Foreign Service Officer

Alexander Hawkes

Vice Consul, U.S. Embassy Guadalajara, Mexico

Wednesday, 18 July

NOON

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Alexander Hawkes is visiting BYU as part of the Hometown Diplomat program. Before joining the U.S. State Department, Hawkes worked for the Gallup Organization, a political polling and consulting company. During his last two years with Gallup, he conducted brand equity studies and brand awareness studies for various clients such as Disney, Lexus, Toyota, Wal-Mart, and Gap Inc. He and his wife are the parents of three children. Hawkes received a BS in economics from BYU and a master's degree in economics from. The Hometown Diplomats Program began in 2001 under former Secretary of State Colin Powell, under the leadership of Secretary Condoleezza Rice, she has continued the program. Powell said, "The [State] Department's great people can explain best why Americans should care about what happens around the world. Foreign Service and Civil Service personnel have fascinating stories to tell about their careers. They can explain how we stop drugs and disease, improve the environment, make the world safer, and open up economic opportunity for Americans. They can explain what the State Department does, how foreign policy affects Americans' lives, why we need more resources to do our jobs, and how interested people can join our team. Reaching out to the public in this way puts a face on foreign policy." Department employees are nominated by their ambassador, consul general, under secretary or assistant secretary, to participate in the program.