



Global Awareness Lecture  
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# Iraq—Why the Surge Worked

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Adam Fife spent the last six months in Iraq as a senior strategic communication advisor, working closely with Multi-National Force-Iraq senior leadership and the Government of Iraq on communication strategy and policy. Fife is the founder of a strategic communications firm, having previously taught political science and international area studies courses at Brigham Young University and started several companies. He received a BA in international studies from BYU, and is currently completing an MA in political science/Middle East studies at the University of Utah. Fife and his wife, Megan, are the parents of two boys, Brigham (4), and Jackson (2).