



Global Awareness Lecture  
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# Doing Business in India Today: McDonalds® Experience Entering the Indian Market

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**NOON**  
**238 HRCB**

Kishore C. Dash is teaching and researching in the areas of international political economy, political risk management in Asia, telecommunications, and foreign direct investment management in India and Asia. Dash is the director of Thunderbird's program on Big Emerging Markets in Asia, currently in its fourth year. He is a recipient of Thunderbird's prestigious William Hacker Faculty Award for excellence in research and teaching. Before joining Thunderbird in 1996, Dash served as a research fellow in the Education and Training Programs of the East-West Center (EWC) at Honolulu, Hawaii, where he worked closely with the World Bank group and Asian Development Bank on foreign direct investment issues in Asia and designed and conducted training programs for business executives and government officials from Korea, Japan, China, India, Malaysia, Singapore, Indonesia, Thailand, Kampuchea, and Vietnam. Dash has provided consulting services to firms such as Motorola, Honeywell, American Express, AOL, Boeing, Dupont, Exxon Mobil, and Hewlett Packard. Currently, he is working on a book entitled *Negotiating Cooperation: Governments, Markets, and Regionalism in Asia*, he coedited *International Political Economy: State-Market Relations in Changing Global Order*, and other publications include several book chapters, commentary in newspapers and magazines, case studies in Thunderbird Case Series, and research articles in refereed journals such as *Asian Survey*, *Pacific Affairs*, *International Politics*, *Contemporary South Asia*, etc. He has also served as a commentator on regional economic and security issues in South Asia for the BBC's much-acclaimed World's Issues program. Dash, who speaks four Indian languages, received a master's degree in political science from the University of Delhi (India) and a PhD in political science from the University of Hawaii at Manoa. He also received an MBA summer diploma from Georgetown University. Dash lives with his wife and their twins, a son and a daughter, in Glendale, Arizona.