

# THE U.S. COMMERCIAL SERVICE: A CAREER IN DIPLOMACY, BUSINESS, AND LIFE ABROAD



THURSDAY, 2 FEBRUARY  
4:00 P.M.  
238 HRCB



## Nathan Seifert

COMMERCIAL OFFICER, SALT LAKE CITY EXPORT ASSISTANCE CENTER

Nathan Seifert currently serves as commercial officer in the Salt Lake City Export Assistance Center for the U.S. Department of Commerce's International Trade Administration. Seifert works with firms from a variety of sectors, from concrete batch plant manufacturers to cutting-edge software companies, assisting them in planning and executing international expansion plans by coordinating with colleagues in U.S. embassies and consulates around the globe. Previously, he increased international sales for U.S. firms by establishing international distribution

channels, visiting more than for countries, vetting and signing resellers in Asia, the Middle East, and Europe (2000–09). He has lived a quarter of his life abroad, including extended stays in France, England, Israel, Germany, Japan, Taiwan, the Czech Republic, and Saudi Arabia. He received a BA in European studies from BYU and an MBA from the University of Calgary (Czech Campus). Seifert and his wife are the parents of four children (ages 15 to 19). Among them, they speak fluent French, German, and Malagasy as well as basic Chinese, Arabic, and Spanish.