



COWBOYS AND POLITICIANS: WILL THE U.S. OR THE EU SAVE THE GLOBAL ENVIRONMENT AND ECONOMY?

Anne Burrill, deputy head of unit for International Relations and Enlargement from the European Commission's Environment Directorate General, and **Nathan Furr**, assistant professor of entrepreneurship and strategy

WEDNESDAY, 18 JANUARY
4:00 P.M.
238 HRCB



Anne Burrill is deputy head of unit for International Relations and Enlargement from the European Commission's Environment Directorate General. Burrill is a visiting EU Fellow in the

Jackson School's European Union Center of Excellence at the University of Washington for the current academic year. Her work particularly concerns environmental relations with EU neighbors that aim eventually to become EU Member States or that have taken on commitments to progressively converge their national policies with EU standards and norms in the context of the EU Neighbourhood Policy. Prior to joining the European Commission, she worked as an environmental information consultant in Africa.



Nathan Furr is an assistant professor of entrepreneurship and strategy at BYU. Professionally, Furr has acted as the founder or advisor to startups in the web 2.0 and clean

technology, as well as sat on the board of the Utah Solar Energy Association. He has also been a senior consultant to Greentech Media, the leading research center on clean technology and was also the founder of the Stanford Clean Technology Research Project along with Stanford University professor Kathleen Eisenhardt. His research focuses on the intersection of entrepreneurship, cognition, and change in dynamic and technology markets. He is a contributor at *Forbes* magazine and is the co-author of *Nail It then Scale It*.

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