

ITALY AS A GLOBAL BRAND



THURSDAY, 27 OCTOBER
II:00 A.M.
238 HRCB



Robert Viscusi

BROEKLUNDIAN PROFESSOR OF ENGLISH, CITY UNIVERSITY OF NEW YORK

Robert Viscusi is Broeklundian Professor in the Department of English and executive officer of the Ethyle R. Wolfe Institute for the Humanities at Brooklyn College of the City University of New York. Viscusi has directed this institute since 1982, with responsibilities for the organization and presentation of nearly two thousand lectures, conferences, colloquia, and faculty study groups. He has been a fellow of the National Endowment for the Humanities and the Calandra Institute for Italian American

Studies. Having lectured widely in colleges and universities across the U.S. and Italy, Viscusi is currently president of the Italian American Writers Association. His most recent publications include *Buried Caesars, and Other Secrets of Italian American Writing* (2006) and *A New Geography of Time* (2004). A native of Brooklyn, Viscusi received an AB in English from Fordham College, an MA in English from Cornell University, and a PhD in English from New York University.