

IGNITING GROWTH THROUGH TRADE



THURSDAY, 21 FEBRUARY
II:00 A.M.
238 HRCB



Mark R. Kennedy

DIRECTOR, GRADUATE SCHOOL OF POLITICAL MANAGEMENT, THE GEORGE
WASHINGTON UNIVERSITY

Mark R. Kennedy is a professor of political management and director of the Graduate School of Political Management at The George Washington University. Kennedy has taught at leading universities on four continents. He is also the founder and chairman of the Economic Club of Minnesota. From 2001 to 2007, he served as a member of Congress (R-MN), where he gained

a reputation for bipartisanship, and he served as a presidentially appointed trade advisor under both presidents Bush and Obama. In business, Kennedy was senior vice president and treasurer of Macy's, helped Pillsbury acquire Häagen-Dazs® and expand the brand around the world, and worked in a global role with Accenture.