



## **The Richness of the World**

### ***An interview with Ruth Todd, September 2014***

*Previously an award-winning Salt Lake City television news anchor and media spokesperson for The Church of Jesus Christ of Latter-day Saints, Ruth Todd joined Nu Skin Enterprises in January 2014 as vice president of public affairs. She graduated from BYU in 1983 and is an alumna of the BYU London Study Abroad program.*

### ***When did you do the London Study Abroad program?***

I went to London in January 1981. Back then it was a six-month program, so we returned in June. It was a life-changing experience. Our director was Don Marshall; he was there with his wife, Jean. Eugene England and his wife, Charlotte, were there as

associate directors, as well as Monroe and Shirley Paxman.

***Why did you choose to go on a study abroad?***

My mother and her two sisters had traveled through Europe when she was nineteen years old. BYU did not have the London Centre when they went, so it was a different program, but my mother talked about her experience all my life. I thought it sounded wonderful. I had known girls who had gone, and they said it was a life-changing experience for them. And I was antsy to have an experience bigger than anything else I had done up to that point.

***What are some of the things that had an impact on you?***

I fell in love with England, specifically London, and have loved all things British ever since. On study abroad I learned to love English literature, architecture, art, and music. Those directors and their spouses lit the fire for a love of learning for the rest of my life.

***How were the courses and site visits?***

School was rigorous. The professors wanted us to learn critical thinking and to write. We wrote a lot: they provided experiences for us, and then we wrote about them. We studied English literature, Shakespeare, British and European history, watercolor, and international and foreign relations. There was a wide variety from which to choose, and I learned things that I remember to this day, thirty-three years later.

No Events