



Making the Connection

One of the newest BYU organizations to become involved with both domestic and international development is the Center for Economic Self-Reliance, founded in 2003. Housed in and sponsored by the Marriott School, the center works with students from all disciplines through research opportunities, internships, fields studies, a yearly conference, and many other programs. We work to connect students in academically rigorous opportunities with qualified practitioners or researchers. Building on its historical roots in microcredit, the center has had two primary initiatives:



1. The MicroFranchise Development Initiative is focused on emerging economies and helping microbusinesses in those economies to have higher success rates and stronger growth. Rather than just providing a loan, like microcredit does, microfranchising provides a turnkey, mentored, business-in-a-box for a new microbusiness owner.

No Events