



Doing Business in Cuba

The re-establishment of diplomatic relations and an easing in U.S. regulations governing commerce with Cuba led to an explosion of interest in this formerly forbidden Caribbean island. Join us to learn about the reality of doing business in Cuba, some of the surprising synergies between Utah and Cuba, and how best to evaluate and prepare for current and future trade opportunities.

Featured speakers will be David Urra Arias, chief analyst for IcarusCuba, and Sue Ashdown, IcarusCuba president. Topics to be covered include Cuba's economy, business opportunities in Cuba, the legal framework in the U.S. and Cuba, import/export process, sector-specific opportunities, and the Cuba business process.

Seating is limited for this free event, so [register now](#).

Hosted by World Trade Center Utah and the Salt Lake Chamber of Commerce.