

BUSINESS & CULTURE

SEMESTER IN ITALY AND EUROPE

STUDY ABROAD FALL 2026



This immersive European study abroad will be a life-changing adventure visiting cultural landmarks across Europe. It is geared toward students interested in enhancing their understanding of global businesses and the social and cultural contexts in which they operate. We will use Milan, Italy as a base for explorations of business and culture throughout Italy, France, Switzerland, England and Spain. Fall promises to be particularly vibrant, as Milan will be alive with great operas, concerts, and festivals. Early fall is also an ideal time to immerse ourselves in world-famous mountain hikes in the Swiss Alps and Italian Dolomites. We will make business and cultural visits in Italy, France, England and Switzerland. Outside Italy, we will visit (and sometimes hike) historical, cultural, and religious sites throughout Europe, including the Louvre, the Eiffel Tower, Versailles, the Swiss Alps, the Rome temple, the Vatican, Westminster Abbey, and St. Mark's Square in Venice.

DATES

28 August–22 November 2026 (approximately 13 weeks)

HOUSING

Students will reside and take classes in Milan. As Italy's center for business, fashion, design, and art, and home to some of the most beautiful architecture in Europe, Milan is a walkable and safe city, with Leonardo da Vinci's *The Last Supper*, the Duomo, and La Scala Opera House. Students primarily stay in hotels (sometimes youth hostels) during scheduled trips in locations convenient to our planned business and cultural visits.

COURSES

Students will register for 12 credit hours during this program, chosen from the list below:

- 1) MSB 430—Intro to International Business (3 credits). Fulfills requirements for Global Business and Literacy, Entrepreneurial Management, General Studies: Management, European Studies, Global Supply Chain Management, Human Resource Management, Accounting, Localization, Mechanical Engineering, Strategy.
- 2) HRM 401/391/300—Organizational Effectiveness (3 credits). Fulfills requirements for Accounting, Business Management, Entrepreneurial Management, ExDm, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, Marketing, and Strategic Management.
- 3) STRAT 401/392—Foundations of Strategy (3 credits). Fulfills requirements for Accounting, Business Management, Entrepreneurial Management, Finance, Global Supply Chain Management, Human Resource Management, Marketing, and Strategic Management.
- 4) MSB 413—Christlike Leadership Development (3 credits). Fulfills requirements for Business Management and Human Resource Management. May fulfill elective requirements in Experience Design, Marketing, Strategic Management, Entrepreneurial Management, or Global Supply Chain Management.

5) HRM 421—HRM Implementation (3 credits). Projects class that fulfills required and elective requirements.
6) ENT 401—Creative Problem Solving, Entrepreneurship & Product Strategy (3 credits). Fulfills requirements for Entrepreneurship, Business Management and Strategic Management, and may fulfill elective requirements in other business majors. Students may not take any other courses on this program, including BYU Online courses, without approval by the program director and ISP.

COST

\$13,800–\$14,200 (subject to change)

Includes Latter-day Saint undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students); housing in Milan and while on all scheduled trips in Italy and throughout Europe; admission to program-related museums and historical sites; transportation within Europe for all scheduled trips; all breakfasts and some dinners on scheduled trips outside Milan; and international health insurance coverage.

Does not include airfare, other meals in Milan, personal expenses, or passport costs.

TRAVEL

Students are responsible for purchasing airfare to and from the program sites. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent: BYU Travel | 280 HRCB | (801) 422-6293 | travel@byu.edu.

PREPARATION

Accepted students are required to participate in our Study Abroad preparation course (IAS 201R, 1 credit). This course will be held during the second block of winter semester 2026, on **Wednesday afternoons from 4:00 to 5:50 PM**. Part-time and non-BYU students will need to pay an additional tuition fee for enrolling in this prep class.

Students must meet all country- and program- specific COVID and health requirements for travel. International study programs are physically, emotionally, and mentally taxing and you must be in good health to participate. These programs often take place in international locations that do not have the same level of safety and services in terms of transportation, living conditions, residential accommodations, food, public behavior, and policing that you may be used to on campus. If you have further questions or concerns on this, please see <https://kennedy.byu.edu/isp-travel-policy>.

FUNDING SOURCES

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships). BYU students are strongly encouraged to request experiential education funding through their home department and/or college and the ORCA program. Many options exist for partial funding support; please communicate your needs and interests. Scholarships are not applied until the last payment is due.

APPLICATION PROCESS

Students must be 18 years of age or older to participate. Complete the online application at <https://kennedy.byu.edu/isp-apply>. A nonrefundable \$35 application fee is required; applicants will be interviewed once the application is complete. Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance.

Application Deadline: 1 February 2026

FACULTY

John Bingham, PhD is a professor of Organizational Behavior and Human Resources: 570 TNRB | (801) 422-3509 | johnbingham@byu.edu

Jeff Dyer, PhD is a professor of Strategy: 578 TNRB | (801) 422-5742 | jeff_dyer@byu.edu

SCHEDULE AND TIME COMMITMENT

Due to the Schengen Treaty, students may only stay in the European Union for ninety days. If you plan on arriving more than a few days before the program starts or staying more than a few days after the program ends, you will need to get a visa.

INTERESTED STUDENTS SHOULD CONTACT

International Study Programs: 101 HRCB | 801-422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS

International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.