ITALY
BUSINESS & CULTURE IN ITALY AND EUROPE
STUDY ABROAD FALL 2024

This immersive European study abroad will be a life-changing adventure visiting both cultural and environmental landmarks. It is geared toward students interested in enhancing their understanding of global businesses and the social, cultural, and natural environments in which they operate. We use Milan, Italy as a base for explorations of business and culture throughout Italy, France, Switzerland, Germany, Belgium, Netherlands, the Czech Republic, and Spain. Fall promises to be particularly vibrant, as Milan will be alive with great opera, concerts, and festivals. Early fall is also an ideal time to immerse ourselves in world-famous mountain hikes in the French, Swiss, and Italian Alps.

In Italy, we will make business, legal, and cultural visits to Venice, Florence, Rome, Bologna, and Siena. Outside Italy, we will visit (and sometimes hike) historical, cultural, and religious sites throughout Europe, including the Louvre, the Eiffel Tower, Versailles, the Loire Valley, the Swiss Alps, and the Berlin Wall. We’ll also be visiting top multinational companies and organizations like Akzo Nobel, L’Oreal, Siemens, Generali, BMW, Gucci, and Ferrari, as well as tech start-ups. The program will include working on a live project with a company in Europe, which will generate a results-oriented addition to your resume.

DATES
29 August–27 November 2024

HOUSING
Students will reside and take classes in Milan. As Italy’s center for business, fashion, design, and art, and home to some of the most beautiful architecture in Europe, Milan is a walkable and safe city, home to Leonardo Da Vinci’s Last Supper, the Duomo, and La Scala Opera House. Students primarily stay in hotels (sometimes youth hostels) during scheduled trips in locations convenient to our planned business and cultural visits.

COURSES
Students will enroll in the following courses while on this program:
HRM 401/391/300—Organizational Effectiveness (3 credits) Fulfills requirements for Accounting, Business Management, Entrepreneurial Management, ExDm, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, Marketing, Strategic Management.
STRAT 401/392—Strategy & Economics (3 credits)

MSB 490R—Business Projects (3 credits)
Fulfills elective requirements (this is the class that will most inform and improve your resume).

GSCM 411—Global Business Negotiations (3 credits) Fulfills elective requirements.

COST
$11,900–$12,800
Includes Latter-day Saint undergraduate full tuition (increased cost for graduate and non–Latter-day Saint students), housing in Milan and while on all scheduled trips in Italy and throughout Europe, admission to program-related museums and historical sites, transportation within Europe for all scheduled trips, all breakfasts and some dinners on scheduled trips outside Milan, and international health insurance coverage.

Does not include airfare (estimated at $1,200), other meals in Milan, personal expenses, or passport costs.

PREPARATION
Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1 credit hour) during second block of winter semester.

Students must meet all country- and program-specific COVID and health requirements for travel.

TRAVEL
Students are responsible for purchasing their own airfare to and from the program sites. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent at 280 HRCB | (801) 422-6293 | travel@byu.edu.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs.

Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships).

BYU students are strongly encouraged to request experiential education funding through their home department and/or college and the ORCA program. Many options exist for partial funding support; please communicate your needs and interests.

APPLICATION PROCESS
BYU welcomes students from any university to apply to participate on our study abroad programs. However, internships and direct enrollment programs are limited to BYU Provo students.

Students must be 18 years of age or older to participate.

Complete the online application at kennedy.byu.edu/isp-apply. A nonrefundable $35 application fee is required; applicants will be interviewed once the application is complete.

Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance.

Application Deadline: 1 February 2024

FACULTY
Taeya Howell, Associate Professor of Organizational Behavior /Human Resources
589 TNRB | (801) 422-0430 | thoweel@byu.edu

James Oldroyd, Associate Professor of Strategy
572 THRB | (801) 422-1484 | oldroyd@byu.edu

SCHEDULE AND TIME COMMITMENT
Due to the Schengen Treaty, students may only stay in the European Union for ninety days. If students plan on arriving more than a few days before the program starts or staying more than a few days after the program ends, they will need to get a visa.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
101 HRCB | 801-422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.