PARIS ART AND CULTURE:
SOFT POWER DIPLOMACY IN ACTION
STUDY ABROAD SPRING 2024

Come to Paris to experience soft power diplomacy in action. Soak in the sights, sounds, and flavors of the City of Light as we discover how France puts its best foot forward on the world stage. We’ll explore how culture, art, cuisine, sports, education, and international diplomacy are presented and lived in Paris and how the French use these elements to build lasting and meaningful connections with the United States and the world. We’ll experience a wide range of site visits that will allow us to see soft power firsthand. Versailles, the Louvre, France Éducation, Fulbright France, the Museum of the Army, the Franco-American Museum, the Museum of the History of Immigration, the Senate of France, the OECD, and UNESCO are just some of the places we’ll visit. Day trips to locations such as Brussels, Strasbourg, Rouen, and Chartres will allow us to dive into more ways that France connects with visitors, Europe, and the world. In the classroom we’ll study how art, cuisine, international organizations, and more are used by France to build a positive view of itself among other nations, and then we’ll take to the streets to see that diplomacy in action. We’ll gain a greater understanding of how countries move beyond traditional diplomatic channels to affect real change.

DATES
13 May–8 June 2024

HOUSING
Students will be housed in long-stay, two-person apartments with kitchenettes.

COURSES
Students will enroll in the following courses while on this program:

IAS 353R—Intercultural Outreach Preparation (3 credits)
IAS 397R—Directed Readings in Soft Power Diplomacy (3 credits)
COST
$5,500–6,000
Includes Latter-day Saint undergraduate full tuition (increased cost for graduate and non–Latter-day Saint students), housing, group transportation on field trips, site entry fees for group visits, some meals, and international health insurance.

Does not include prep course tuition, airfare, most meals, transportation within Paris, or personal expenses.

TRAVEL
Students are responsible for purchasing their own airfare to and from the program sites. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent at 280 HRCB | (801) 422-6293 | travel@byu.edu

PREPARATION
Accepted students are required to participate in our study abroad preparation course (IAS 201, 1 credit hour). This course will be held Wednesdays from 5:00–6:50 p.m. during the second block of winter semester. Spouses will also need to apply online and take all associated coursework.

Students must meet all country- and program- specific COVID and health requirements for travel.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants.

Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships).

APPLICATION PROCESS
BYU welcomes students from any university to apply to participate on our study abroad programs. However, internships and direct enrollment programs are limited to BYU Provo students.

Students must be 18 years of age or older to participate.

Complete the online application at kennedy.byu.edu/isp-apply. A nonrefundable $35 application fee is required; applicants will be interviewed once the application is complete.

Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance.

Priority Deadline: 8 January 2024
Application Deadline: 24 January 2024

FACULTY
Stan Benfell
Kennedy Center Director and former missionary in France, teaches comparative literature and has directed the London Centre program five times.

Quinn Mecham
Kennedy Center Associate Director, teaches and researches comparative politics, democratic development, and civil conflict and has directed multiple study abroad programs.

James Mayo
Kennedy Center Scholarships Coordinator, taught French and Francophone studies for twelve years and has a master’s in International Program Administration.

Kelly Russell
Kennedy Center Administrator, is advisor to the Model United Nations program and was assistant director for the Babylon to Berlin program in Spring 2022.

For questions, e-mail: kennedycenter@byu.edu

SCHEDULE AND TIME COMMITMENT
Students may travel on their own before or after the program dates and are expected to participate in all activities for the full length of the program. Parents are encouraged to visit before or after the program dates as they may not visit during the program.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs | 101 HRCB | (801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.