Latin America is a growing and important region for international business. In response to COVID, supply chain failures and rising Asian production costs, many multinational businesses are moving their operations from Asia to Latin America. This study abroad will bring students to the four major regions of Latin America: The Caribbean, North America, Central America, and South America. We will learn about business there by visiting companies and talking with their senior leaders. In addition, you will visit some UNESCO cultural sites of Latin America, such as Machu Picchu, Castillo San Felipe del Morro, and Chichen Itza.

**BUSINESS VISITS** (tentative):
- **Puerto Rico**, Johnson and Johnson (manufacturing) and the US Customs and Border Control (international shipping)
- **Peru**, OOCL ocean shipping (international shipping), Callao Port (international shipping)
- **Costa Rica**, Walmart Central America (retail distribution), Cargill (wholesale distribution)
- **Mexico**, Hong Ho (international purchasing for Adidas, manufacturing), Porto Progreso (International shipping)

**CULTURAL VISITS**:
- **Puerto Rico**: Castillo San Filipe del Morro (UNESCO SITE), La Parguera
- **Peru**: Machu Picchu (UNESCO SITE), Lima Basilica cathedral
- **Costa Rica**: Arenal Volcano National Park and hot springs, Manuel Antonio National Park and Beach
- **Mexico**: Chichen Itza (UNESCO SITE), Telchac beach

**DATES**
April 27 – May 20, 2024 (approx.)

**HOUSING**
Students will stay in hotels or hostels provided by the program. Housing is included in the program cost.
COURSES
Students will receive 6.0 credit hours from any combination of the coursework below:
MSB 430—Introduction to International Business (3.0 credits)
GSCM 390R —Supply Chain in Latin America (counts as an elective for GSCM majors)
GSCM 201 – Introduction to Global Supply Chain (1.5 credits) &
GSCM 211 —Supply Chain in International Business (1.5 credits)
This program will fulfill course and international experience requirements for the Global Business Certificate offered by the Marriott School.

COST
$6,800–7,200
Includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students), all necessary airfare, lodging, group cultural activities, international health insurance, and some meals.
Does not include personal expenses such as some meals, souvenirs, public transportation, museums, and other attractions not scheduled by the program.

TRAVEL
Flights which are covered by the program cost will be arranged by the program directors through a BYU Travel agent. Students may not purchase their own flights. Any deviations from group travel will be paid for by the traveler and must be arranged with the BYU international travel office. BYU Travel | 280 HRCB | (801) 422-6293 | travel@byu.edu

PREPARATION
We will be walking and physically active throughout the study abroad – please be in adequate physical condition. Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour), held on an evening (to be determined) of the second term of winter semester 2024. Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.
Students must meet all country- and program-specific COVID, VISA, and health requirements for travel.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/isp-apply. The application requires a $35 fee. Applicants will be interviewed once the application is complete. Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance. Space is limited and will fill fast. Priority will be given to those who apply early.
Application deadline: 31 January 2024

FACULTY
Scott Webb, associate professor of Global Supply Chain Management, will be the director. Scott loves supply chain and logistics – his favorite places in the world are seaports. He served 12 years in the United States Air Force as a logistics officer. He loves history and culture and has traveled extensively in Latin America, Asia, Africa, and Europe.
678 TNRB | (801) 473-2981 | scottwebb@byu.edu

Barry Brewer, associate professor of Global Supply Chain Management, will be the assistant director. Barry is adamant about global business and spent most of his 20-year US Air Force career conducting foreign military sales in Mexico and Columbia. He has traveled extensively in Latin America and Europe. He loves Spanish and all things Latin America. His wife Chris will be joining us on this study abroad.
679 TNRB | (307) 399-4901 | bbrewer6@byu.edu

SCHEDULE AND TIME COMMITMENT
Students should refrain from arriving late or departing early from this class.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs | (801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student’s BYU financial account. ISP is the only office authorized to cancel any of its programs.