

# MBA ASIA

## SECOND YEAR PROGRAM

### STUDY ABROAD SPRING 2023



The MBA Asia study abroad trip will give participants a comprehensive overview of trends in business currently at play and an in-depth view into companies currently operating in the region. You'll get to see firsthand the strategies companies have pursued to take part in the explosive growth of Asia in places like, Thailand (Phuket, Bangkok), Maldives, India (New Delhi), Cambodia (Siem Riep), Malaysia (Kuala Lumpur), Nepal (Kathmandu), Vietnam (Hanoi), and Japan (Tokyo) and how they've adapted to the ever-changing business, social and political environment. All along the way we will be visiting large multinational corporations, government owned enterprises, and emerging local businesses, in diverse industries including finance, manufacturing, product development, marketing, and logistics. In addition to company visits, alumni dinners and events will be coordinated in cities with large BYU alumni populations.

This short-term study abroad gives students the chance to expand their understanding of the culture and business practices in Asia, while providing opportunities to network with alumni and friends of the university who are living and working in the region. Students will gain insight into the business climate and make connections with professionals in the region. Come and experience this incredible shift in economic prominence first hand on this short-term study abroad; meaning you'll still have time for that summer internship!

#### **DATES**

30 April–25 May (approx.)

#### **HOUSING**

Students will stay in hotels or hostels. All housing and travel will be arranged by the program.

## COURSES

This is not a credit-based program.

**This program will fulfill course and foreign experience requirements for the Global Management Certificate offered by the Marriott School.**

## COST

\$7,500-7,900

Includes airfare, housing, group excursions, approximately two-thirds of all meals, and international health insurance.

Does not include souvenirs, museums, theatres, and other attractions.

## TRAVEL

Flights which are covered by the program cost will be arranged by the program directors through a BYU Travel agent. Students may not purchase their own flights.

BYU Travel | 280 HRCB | (801) 422-6293 | [travel@byu.edu](mailto:travel@byu.edu)

## PREPARATION

Accepted students are expected to take a safety seminar course.

Students must meet all country- and program-specific COVID and health requirements for travel.

## FUNDING SOURCES

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs.

Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see <https://kennedy.byu.edu/scholarships>).

## APPLICATION PROCESS

Students must be 18 years of age or older.

Complete the online application at [kennedy.byu.edu/isp-apply](https://kennedy.byu.edu/isp-apply). The application requires a \$35 fee.

Applicants will be contacted for an interview by the program director(s).

Students will be notified via e-mail of their acceptance into the program.

The first payment is due upon acceptance.

**Application deadline: March 3, 2023**

## FACULTY

**Lee Daniels** has taught international business and international marketing at BYU for 19 years. Daniels interrupted teaching to serve as president of the Japan Sapporo Mission (2008–11). He had a successful international business career with extensive global business responsibilities, serving as president and/or CEO of AT&T Japan, Titus Communications, Jupiter Telecommunications, and Texas Pacific Group, Japan—one of the world's top private equity funds. Daniels has directed approximately 18 MBA study abroad programs for BYU.

## SCHEDULE AND TIME COMMITMENT

The time commitment for this program is from 30 April–25 May approximately.

## INTERESTED STUDENTS SHOULD CONTACT

International Study Programs

(801) 422-3686 | [isp@byu.edu](mailto:isp@byu.edu) | [kennedy.byu.edu/isp](https://kennedy.byu.edu/isp)

## PROGRAM ADJUSTMENTS

International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.