

# ITALY

## BUSINESS & SUSTAINABILITY IN ITALY AND EUROPE STUDY ABROAD FALL 2023



This immersive European study abroad will be a life-changing adventure visiting both cultural and environmental landmarks. It is geared toward students interested in enhancing their understanding of global businesses and the social, cultural, and natural environments in which they operate. We use Milan, Italy as a base for explorations of business, sustainability, and culture throughout Italy, France, Switzerland, Germany, Belgium, Netherlands, the Czech Republic, and Spain. Fall promises to be particularly vibrant, as Milan will be alive with great opera, concerts, and festivals. Early fall is also an ideal time to immerse ourselves in world-famous mountain hikes in the French, Swiss, and Italian Alps. In Italy we will make business, legal, and cultural visits to Venice, Florence, Rome, Pompeii, Siena, and Cinque Terre. Outside Italy, we will visit (and sometimes hike) historical, cultural, and religious sites throughout Europe, including the Louvre, the Eiffel Tower, Versailles, Lake Geneva, the Swiss Alps, the Berlin Wall, Prague Castle, and the Mondragon cooperatives in Spain. We'll also be visiting top multinational companies and organizations like Microsoft, Amazon, Nestle, Accenture, PwC, EY, United Nations, World Trade Organization, Deutsche Bank, and Ferrari, as well as scrappy tech start-ups. The program will include working on a live project with a company in Italy, which will generate a results-oriented addition to your resume.

### **DATES**

13 September–16 December 2023 (14 weeks)

### **HOUSING**

Students will reside and take classes in Milan. As Italy's center for business, fashion, design, and art, and home to some of the most beautiful architecture in Europe, Milan is a walkable and safe city, with Leonardo Da Vinci's last supper, the Duomo, and La Scala Opera House. Students primarily stay in hotels (sometimes youth hostels) during scheduled trips in locations convenient to our planned business and cultural visits.

### **COURSES**

Students will receive 15 credits, which can fulfill major/minor requirements in business or count as general hours toward graduation. All students will take the same six courses (if you have taken one or more of these classes, options are available for substitutions or extensions via elective credits):

MSB 430—Intro to International Business (3 credits). Fulfills requirements for Global Business and Literacy, Entrepreneurial Management, General Studies: Management, European Studies, Global Supply Chain Management, Human Resource Management, Accounting, Localization, Mechanical Engineering, Strategy.

HRM 401/391/300—Organizational Effectiveness (3 credits). Fulfills requirements for Accounting, Business Management, Entrepreneurial Management, ExDm, Finance, Global Supply Chain Management, Human Resource Management, Information Systems, Marketing, Strategic Management.

STRAT 401/392—Strategy & Economics (3 credits). Fulfills requirements for Accounting, Business Management, Entrepreneurial Management, Finance, Global Supply Chain Management, Human Resource Management, Marketing, Strategic Management.

MSB 490R—Business Projects (3 credits). Fulfills elective requirements (this is the class that will most inform and improve your resume).

STRAT 431—Strategic Thinking (1.5 credit). This is a required course taught by Ben Lewis focused on research-based debates on current social and environmental issues facing modern CEOs.

## **COST**

\$10,000–\$12,000

Includes Latter-day Saint undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students); housing in Milan and while on all scheduled trips in Italy and throughout Europe; admission to program-related museums and historical sites; transportation within Europe for all scheduled trips; all breakfasts and some dinners on scheduled trips outside Milan; and international health insurance coverage.

Does not include airfare (estimated at \$1,200), other meals in Milan, personal expenses, or passport costs.

## **PREPARATION**

Accepted students are required to participate in our Study Abroad preparation course (IAS 201R, 1.5 credits) during the first two weeks of fall semester.

**Students must meet all country- and program- specific COVID and health requirements for travel.**

## **TRAVEL**

Students are responsible for purchasing airfare to and from the program sites. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent at 280 HRCB, (801) 422-6293, or [travel@byu.edu](mailto:travel@byu.edu).

## **FUNDING SOURCES**

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see [kennedy.byu.edu/scholarships](http://kennedy.byu.edu/scholarships)). BYU students are strongly encouraged to request experiential education funding through their home department and/or college and the ORCA program. Many options exist for partial funding support; please communicate your needs and interests.

## **APPLICATION PROCESS**

BYU welcomes students from any university to apply to participate on our study abroad programs. However, internships and direct enrollment programs are limited to BYU Provo students. Students must be 18 years of age or older to participate. Complete the online application at [kennedy.byu.edu/isp-apply](http://kennedy.byu.edu/isp-apply). A nonrefundable \$35 application fee is required; applicants will be interviewed once the application is complete. Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance.

**Deadline: 15 February 2023**

## **FACULTY**

Lisa Jones Christensen, Associate Professor of Organizational Behavior/Human Resources; the Faculty Director of the Women in Entrepreneurship (WE); and a Director at the Ballard Center in the BYU Marriott School. (919) 225-9988 | [ljc@byu.edu](mailto:ljc@byu.edu)  
Ben Lewis, Associate Professor of Strategy and a Faculty Fellow at the Ballard Center in the BYU Marriott School. (480) 385-9563 | [blewis@byu.edu](mailto:blewis@byu.edu)

## **SCHEDULE AND TIME COMMITMENT**

Due to the Schengen Treaty, students may only stay in the European Union for ninety days. If you plan on arriving more than a few days before the program starts or staying more than a few days after the program ends, you will need to get a visa.

## **INTERESTED STUDENTS SHOULD CONTACT**

International Study Programs  
101 HRCB | 801-422-3686 | [isp@byu.edu](mailto:isp@byu.edu) | [kennedy.byu.edu/isp](http://kennedy.byu.edu/isp)

## **PROGRAM ADJUSTMENTS**

International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.