BYU Kennedy Center
INTERNATIONAL STUDY PROGRAMS

WHITMORE GLOBAL BUSINESS CENTER
BYU MARRIOTT

LATIN AMERICA BUSINESS

BRAZIL, PERU, COSTA RICA

STUDY ABROAD SPRING 2023



Destinations: Brazil (Rio, Iguazu Falls), Peru (Lima, Machu Picchu), and Costa Rica (San Jose, Tamarindo)

This amazing program will bring students to Latin America, one of the world's most dynamic and important regions. We will learn about business there by visiting companies and talking with managers who run them. In addition, you will visit the wonderful cultural sites of Latin America, such as Brazil's massive Maracana stadium, which hosted the 2014 World Cup and the 2016 Olympic games. We will also visit the amazing Machu Picchu of Peru, Rio De Janeiro's Christ statue (Corcovado), the spectacular Iguazu Falls, and the beautiful Arenal volcano and beaches of Costa Rica.

Business visits (tentative): Google, Ford, Nestle, Telefonica (Brazil), Nike, Deloitte, MorganStanley (Peru), Proctor & Gamble, Amazon, Wal-Mart, Intel (Costa Rica).

Cultural visits (tentative): *Brazil*: Iguazu Falls, Corcovado (Christ Statue), Maracana soccer stadium, Copacabana Beach; *Peru*: Machu Picchu, Cusco, Lima Basilica cathedral, Huaca Pucllana (giant adobe pyramid); *Costa Rica*: Arenal Volcano National Park and hot springs, ancient temple ruins, pristine beaches and rainforest.

DATES
May 26 – June 24, 2023 (approx.)

HOUSING
Students will stay in hotels or hostels provided by the program. Housing is included in the program cost.

COURSES
Students will receive 6.0 credit hours (in addition to the 1.0 credit for the prep course) for the following:
MSB 430—Introduction to International Business (3.0 credits)
HRM 300—Organizational Behavior (3.0 credits; fulfills a business minor requirement) **or**
HRM 391—Organizational Effectiveness (3.0 credits; fulfills a business major requirement)

This program will fulfill course and international experience requirements for the Global Business Certificate offered by the Marriott School.

COST
$9,900–10,500

Includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students), all airfare, lodging, group cultural activities, international health insurance, and some meals.

Does not include personal expenses such as non-covered meals, souvenirs, public transportation, museums, and other attractions that are not part of the program.

TRAVEL
Flights which are covered by the program cost will be arranged by the program directors through a BYU Travel agent. Students may not purchase their own flights.

BYU Travel
280 HRCB | (801) 422-6293 | travel@byu.edu

PREPARATION
Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour), held on an evening (to be determined) of the second term of winter semester 2023.
Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $304.

Students must meet all country- and program-specific COVID and health requirements for travel.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs.
Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships.
Academic departments and colleges may assist with scholarships and grants.
Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/isp-apply.
The application requires a $35 fee.
Applicants will be interviewed once the application is complete.
Students will be notified via e-mail of their acceptance into the program.
The first payment is due upon acceptance.

Application deadline: 31 January 2023

Space is limited and will fill fast. Priority will be given to those who apply early.

FACULTY
John Bingham, professor and associate dean of the Marriott School of Business, will be the director. John is an award-winning professor who teaches organizational behavior and human capital management classes, and is the former chair of the Management department and director of the BYU MBA program. He loves history and culture and has traveled extensively in Latin America and with BYU student groups to many countries in Asia and Europe. John's wife, Amy, and their children will join the group.
590 TNRB | (801) 422-3509 | johnbingham@byu.edu

SCHEDULE AND TIME COMMITMENT
Students should refrain from arriving late or departing early. Class will be held on campus one week before departure.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
(801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.