

OXFORD TO INDIA GLOBAL BUSINESS SEMINAR

STUDY ABROAD SUMMER 2023



During this sharply focused, four-and-a-half-week experience sponsored by the Marriott School's Global Business Center. You will attend classes at the Saïd Business School at the University of Oxford, taught by Oxford professors, where you will learn the skills, theory, and practice of global business and leadership. The seminar will give you a chance to work on a real-life, resume-building global project(s) for businesses based in India. Participants in the program will also be exposed to Oxford's rich history and culture as well as have the opportunity to take nearby excursions during free time. The group will travel to Stonehenge, Bath, Salisbury Cathedral, Canterbury, London, and other sites as part of the program.

You will then fly to Hyderabad and Delhi, India, to continue the project(s) in country. These projects will be more than just business projects, they will be projects that help local micro-enterprises or growing businesses thus improving lives of individuals, sometimes members of the church. In India, the group will visit Golconda Fort, the Charminar District in Hyderabad, and then will travel to see the Agra Fort in Agra, the spice market of Delhi, the Amer fort and step wells in Jaipur, and of course, the Taj Mahal. One of the best ways to experience India for the first time is with a group leader who is experienced and can help navigate the amazing culture, this is one of those trips.

The program is open to all majors. In fact, majors from across campus are desired as the diversity of thought improves the outcomes of the projects. You can expect to develop real-life international business, marketing, strategy, and global experience in both developed and developing countries.

DATES

3 July–4 August 2023

HOUSING

You will stay at Christ Church College, one of Oxford's constituent colleges, founded in 1524. Students will have private rooms with a bathroom, in some cases kitchens as well. Breakfast is included and will be served in the Christ Church dining hall (the inspiration for the Harry Potter dining hall). Housing is located near Christ Church and the center of town, walking distance to many of the historic sites in Oxford. In India, students will stay in hotels.

COURSES

Students are required to enroll in the following courses, which are integrated into the program:

BUS M 490R— Topics in Business Management (3 credit hours)

BUS M 430 — Introduction to International Business (3 credit hours)

This program will fulfill course and international experience requirements for the global business certificate offered by the Marriott School of Business.

COST

\$8,400–8,800

Includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students), airfare, housing, group transportation, visa costs, group field trips and excursions, group transportation, and international health insurance. It also includes breakfasts, some evening meals, breakfasts in England, and all food in India.

Does not include lunches in England, most dinners in England (flats will have kitchens so students can prepare their own food if desired), personal expenses, souvenirs, activities other than group activities, and passports.

TRAVEL

Flights which are covered by the program cost will be arranged by the program directors through a BYU Travel agent. Students may not purchase their own flights.

PREPARATION

Accepted students are required to participate in our study abroad preparation seminar. This winter second block class will cover logistical information on the program as well as an introduction to the academic program.

Accompanying spouses need to be credit-bearing participants on the program. Spouses will also need to apply online and participate in the preparation seminar. Students must meet all country- and program-specific COVID and health requirements for travel.

FUNDING SOURCES

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships).

APPLICATION PROCESS

Students must be 18 years of age or older. Complete the online application at kennedy.byu.edu/isp-apply. The application requires a \$35 fee. Students will be notified via e-mail of their acceptance into the program. Applicants will be interviewed once the application is complete. First payment due upon acceptance.

Deadline: 20 February 2023

PROGRAM DIRECTOR

Jonathon Wood | *Managing Director, Global Business Center*

Jonathon has travelled with student groups for the last twenty-one years through sixty plus countries, including multiple student trips to India. Both of his degrees are from the Marriott School of Business—a bachelor's degree in marketing and international marketing and an MBA. Academic content at Oxford will be taught by a variety of Oxford professors and guest speakers.

360 TNRB | (801) 422-4832 | jcwood@byu.edu

INTERESTED STUDENTS SHOULD CONTACT

International Study Programs

(801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS

International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.