

# BUSINESS FUNDAMENTALS IN EUROPE

## LONDON, PARIS, ROME

### STUDY ABROAD SPRING AND SUMMER 2023



#### **DESTINATIONS: England (London), France (Paris), Italy (Rome)**

Spend 9 weeks in Europe during Spring/Summer 2023 studying business fundamentals in an international context. You will live for 3 weeks in each of three spectacular world capitals: London, Paris, and Rome. In those cities, cohorts of about 20 students each will rotate through 3 classes that fulfill graduation requirements for both majors and minors in the Marriott School of Business: **Accounting 200, Marketing 201, and Global Supply Chain 201/211**. You will study these subjects in classroom facilities in each location with BYU faculty who teach these courses on campus. Classes will also visit companies that do business in Europe and worldwide, expanding your learning with global perspective, both for your career and personally.

**Business visits (tentative):** Amazon, Mini Cooper/BMW, HSBC, Intel, Bank of England, the International Accounting Standards Board (*England*); Disney, Microsoft, Goldman Sachs, GE Healthcare, Danone, Nike (*France*); Bulgari, Boeing, Amazon, Department of Commerce/US Commercial Service, Google, and Deloitte or other Big Four accounting firms, Pirelli (*Italy*).

#### **Cultural visits (subject to change—some with the group, others available on your own during free time):**

London: Tower of London, Buckingham Palace, British Museum, Hyde Park, Westminster Abbey, Parliament/Big Ben, St.

Paul's, Tower Bridge, musical/play, day trips to Oxford, Coventry, Stratford-upon-Avon, Salisbury Cathedral, Stonehenge, Bath  
Paris: Eiffel Tower, River Seine boat trip, Notre Dame (exterior), Louvre, Sacre Cur, Museum D'Orsay, Napoleon's tomb, Arc de Triomphe, Sainte Chapelle, Versailles, Paris Temple, day trips to Normandy

Rome: Vatican, (Sistine Chapel, St. Paul's Basilica), Colosseum, Catacombs, Forum/Mamertine Prison, Trevi Fountain, Pantheon, Borghese Gallery/Park, Spanish Steps, Rome Temple, day trips to Milan, Florence, Pisa, Venice

#### **DATES**

May 1 – June 30, 2023 (approx.)

#### **HOUSING**

Students stay in hotels or residence housing, close to classroom facilities. All housing and in-Europe travel will be arranged by the program. Some housing may include kitchen facilities to prepare your own food.

## **COURSES**

Students will receive 12.0 credit hours (in addition to the 2.0 credit for the prep course) for the following:

ACC 200 — Principles of Accounting (3.0 credits in spring term)

MKTG 201 — Marketing Management (3.0 credits in spring term)

GSCM 201/211 — Intro/Global Issues in Supply Chain Management (3.0 credits in summer term)

MSB 430— Introduction to International Business (3.0 credits in summer term), self-paced chapter readings and quizzes

**If you have already taken one of the above courses, you will take an online course: MSB 432 International Business and Culture which satisfies an elective and requirement for the Global Business Certificate.**

This program will fulfill course and international experience requirements for the Global Business Certificate and the Global Business and Literacy Minor offered by the Marriott School.

## **COST**

\$9,600 – \$10,000

Includes Latter-day Saint, undergraduate full tuition (increased cost for graduate and non-Latter-day Saint students), lodging, group cultural activities, international health insurance, and some meals.

Does not include airfare, personal expenses such as non-covered meals, souvenirs, public transportation, museums, and other free-time activities that are not part of the program.

## **TRAVEL**

Students are responsible for purchasing their own airfare to and from the program sites. Airfare reservations must be made through BYU Travel. Students should contact a BYU Travel agent. 280 HRCB | (801) 422-6293 | [travel@byu.edu](mailto:travel@byu.edu)

## **PREPARATION**

Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 2.0 credit hours), held on an evening (to be determined) once a week during winter semester 2023.

Included in this course will be the beginning of the three core classes of Accounting, Marketing, and Supply Chain, to be finished in Europe. Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately \$304. Students must meet all country- and program-specific COVID and health requirements for travel.

## **FUNDING SOURCES**

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see [kennedy.byu.edu/scholarships](http://kennedy.byu.edu/scholarships)).

## **APPLICATION PROCESS**

Students must be 18 years of age or older. Complete the online application at [kennedy.byu.edu/isp-apply](http://kennedy.byu.edu/isp-apply).

A non-refundable \$35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance.

**Space is limited and will fill fast. Priority will be given to early applicants.**

**Application Deadline: 15 February 2023**

## **FACULTY**

Faculty will be selected from the Marriott School's Accounting, Marketing and Supply Chain departments. Each faculty member is uniquely qualified to teach the offered classes on this program as well as inject international business acumen as part of the total experience.

## **INTERESTED STUDENTS SHOULD CONTACT**

The Global Business Center | 360 TNRB | (801) 422-6495 | [globalbusiness@byu.edu](mailto:globalbusiness@byu.edu) | [gbc.byu.edu](http://gbc.byu.edu)

International Study Programs | 101 HRCB | (801) 422-3686 | [isp@byu.edu](mailto:isp@byu.edu) | [kennedy.byu.edu/isp](http://kennedy.byu.edu/isp)

## **PROGRAM ADJUSTMENTS**

International Study Programs (ISP) reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost. If it becomes necessary for ISP to cancel a program, all program payments made to BYU ISP will be refunded to the student's BYU financial account. ISP is the only office authorized to cancel any of its programs.