

Getting the students to speak in English!!!

Make up a commercial!

Our students loved this. It is lots of fun and highly entertaining!

Allow 30 minutes at least, maybe more if your class is large.

Students will work in groups of 3-5 (depending on your class size)

Materials:

Gather several items. You will need one item for each group.

Suggestions: unusual hats, instant pudding mix, odd kitchen utensils. (We didn't buy anything new, we just used things we had at our apartment.)

We gave the students about one minute to get themselves into a group. Then we gave the instructions, before we gave them the item.

Instructions on a power point or written on chalkboard:

1. Prepare a 30-60 second commercial about the product your group will be given.
2. Your purpose is to convince the audience to buy the product.
3. You must include the price.
4. You may make up anything about the product...it does not have to be true...this is for fun.
5. You have 10 minutes to prepare.
6. Each member of the group must participate.

We demonstrated a commercial before having the students prepare theirs

Pass out one item/product to each group.

After 10 minutes select one group at a time to present their commercial.

Adaptation: This can also be done by individual students, but it will take longer.

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