

Letter from the Director



Several years ago a notable academic spoke in a Kennedy Center lecture about "public remembering" and how we construct memorials of the past. He was thinking about 9/11 in particular, but a few of his ideas are apropos as we look back at thirty years of the David M. Kennedy Center for International Studies.

At previous commemorations we have heard from founding voices and influential leaders, including President Gordon B. Hinckley, reading from his diary on traveling the world with Ambassador Kennedy, and Elder Jeffrey R. Holland, as he recollected the events leading up to the center's creation. On this anniversary we think it is also important to look back at the range of impact created as a result of this unique and important BYU institution.

We start with our alumni and those who earned degrees from the Kennedy Center, as well as those who have participated in study abroad programs, internships, field studies, and direct enrollments around the globe. But there are others. Thousands of others—students, faculty, administrators, and world citizens—have been influenced through the people, programs, and ideas that are fostered in the Kennedy Center. We would like to think that this interdisciplinary, international campus resource is indispensable. And for those who have engaged with us, only thirty of whom we feature in this issue, it appears to be true.

Over the next year we invite you to think about how the Kennedy Center has influenced you, and let us know via Facebook (facebook.com/kennedy.byu.edu), Twitter (@BYUKennedyCtr), or email (kennedycenter@byu.edu).

Jeffrey Ringer Director



Special Feature



THIRTY FOR THIRTY

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30 SPOTLIGHTS FOR 30 YEARS

> BY LENA M. HARPER, J. LEE SIMONS, AND SARA D. SMITH

The David M. Kennedy Center for International Studies Celebrates Thirty Years of Global Influence

You already know where to find us. Set in the heart of campus, the BYU David M. Kennedy Center for International Studies pulses international life throughout the university. For thirty years it has influenced thousands of students and exposed them to global ideas, individuals, and opportunities. These students have literally made the world their campus, from London to Seoul to Helsinki to Johannesburg and many other places in between. As alumni they have gone on to make a difference in public service. They foster economic growth through business. And they seek to improve the world through development and work in the nonprofit sector.

Though this global outreach began years earlier, in 1983 BYU president Jeffrey R. Holland announced the program that would consolidate existing international classes and study programs. His vision was to "build a university superstructure in which we better understand the history, culture, and institutions of these people and by which BYU will move into the forefront of the world as an informed facilitator of international understanding, communications, and peace." In 1985 the newly remodeled Herald R. Clark Building was dedicated as the home of the center.

As part of a thirtieth-anniversary celebration that marks the year between these two founding events, we highlight on the following pages thirty alumni and friends—a small representation of the center's broad and seemingly immeasurable global impact. Many of these accomplished individuals received degrees from the center; some participated in study abroad or internship programs; others received support for research or specific activities at a critical juncture; and still others demonstrate how a global perspective, fostered by the center, can influence family and profession.

These thirty provide a glimpse of how the thousands who have connected with the Kennedy Center have helped move BYU to "the forefront of the world as an informed facilitator of international understanding, communications, and peace." And as our research centers continue to grow, as faculty excel in their work, as students dare to dream, and as alumni make important contributions, the Kennedy Center moves forward, supplying a vital lifeblood to campus and the world.

Visit our Facebook and LinkedIn feeds for additional content about our Thirty for Thirty—photos, filmed interviews, and more. And please send us a note or write a post: we want to hear about your experiences, journeys, and connections and how you have been influenced by the Kennedy Center.



hen her son was in preschool, Mari Luangrath started a business in her home, dedicating three hours a day to baking and selling cupcakes. Little did she know then that her small company would become a brand with more than a hundred Fortune 500 clients.

Luangrath is the owner of Foiled Cupcakes, an Internet-based "cupcakery" that delivers to customers in the Chicago area and to corporate clients nationwide. She attributes much of her success to her location in West Town, which is particularly fruitful for small businesses. It is also a place where citizens set a high value on family and community life.

The Kennedy Center equipped Luangrath with many of the lessons she would need to succeed in business. Her teachers challenged her to push herself, reach out of her comfort zone, and aim for high goals. One of Luangrath's goals during college was to complete an internship in Europe. The expense seemed intimidating, but the lessons Luangrath learned by immersing herself in a different culture were invaluable.

Some of her most useful lessons were also learned inside the classroom, including one through her Model United Nations class. An international studies major with an emphasis in global economy, Luangrath managed a project in which she had to hypothetically unify several African countries, and she quickly realized the importance of collaboration and alliances. As a business owner, Luangrath has found this concept to be one of her most useful tools in partnering with other companies. Collaborating and negotiating with prospective partners has enabled her business to work more effectively.

For Luangrath, there is a reason the Kennedy Center is at the heart of BYU campus. "It is a place where cultures converge and students get a taste of the rest of the world," she says. "It opens the doors of many opportunities." PHOTOGRAPH BY DODGE BILLINGSLEY

THIRTY FOR THIRTY TIMELINE

1983

Inauguration of the David M. Kennedy Center for International Studies

First faculty grant awarded to Cole Durham for religious freedom research

1985

Newly remodeled Herald R. Clark • - -Building dedicated as home of the Kennedy Center





AMBASSADOR OF COSTA RICA TO SINGAPORE AND AUSTRALIA

AN EMISSARY OF HIGHER VALUES

One of the highest-ranking Latterday Saint international diplomats, Jairo Hernandez is the ambassador of Costa Rica to Singapore and Australia. Such a role can be a daunting responsibility, he says. "You are your country, at a level. It is not you anymore—it is your country and the highest values of your nation."

Hernandez previously served his country as director of foreign policy in the Ministry of Foreign Affairs, as deputy permanent representative to the United Nations, and as chief of cabinet for the president of Costa Rica. In addition to representing his country, Hernandez feels a responsibility to represent the Church. His stake president once told him, "We are proud that you will represent us as a country, but remember you will also be an ambassador to represent higher values."

Hernandez received degrees in political science and law from the University of Costa Rica and a master's degree from the Fletcher School of Law and Diplomacy at Tufts University.

ILLUSTRATION BY JOEL KIMMEL





KARIN BERG

CHICAGO

KATTEN MUCHIN ROSENMAN LLP

The lawyer with international flair

Karin Berg is an insolvency and restructuring lawyer in Chicago, but she still regularly uses the skills she learned at the Kennedy Center. "Those classes really helped me learn how to think analytically, how to construct and deconstruct arguments," she says.

In fact, while recently working on a cross-border transaction for a Chinese client, Berg faced communication challenges that ran deeper than language and time-zone barriers, including "getting through the cultural differences and trying to understand exactly what they intended." No matter where you work, "having an overall view of

the world" is essential, she says. Berg has been aware of

the wider world beyond her hometown of Salt Lake City from a young age. Her mother was born in what is now eastern Germany and would tell stories of life during the Second World War and her escape with her family to western Germany before the construction of the Berlin Wall. Connecting with her roots, Berg took German and studied abroad in Vienna while at BYU, where her international relations degree in 1998 was a natural fit.

"I've always had this affinity for different cultures," she says. "I love traveling and learning about different cultures and meeting the people there."

PHOTOGRAPH BY DODGE BILLINGSLEY

1987 Former U.S. president Gerald R. Ford speaks on campus

manda Richards is literally a homemaker: she and her husband and their four sons live in a house she designed, built, and decorated herself. After building her home, which is modeled after a house in a tiny French village where her husband served his mission, Richards has designed and decorated other homes. "I decided to start my blog, *Burlap and Denim*, to help others create living spaces," she says. Her blog—filled with inexpensive DIY projects, home-styling tips, and free printables—has drawn nearly 15,000 followers on Pinterest.

A graduate in Near Eastern studies, Richards spent a summer at BYU's Jerusalem Center with her husband and still pulls her design aesthetic from places she's visited—Europe, the Middle East, Asia, and India. Most of her blog traffic comes from the United States, but she has readers from more than 200 countries. "Being a mom is my main priority," says Richards, "and my blog allows me to work and create income while my kids are at school." Richards has just expanded into retail, opening an online curated home-furnishings store called Burlap and Denim Home. PHOTOGRAPH BY BRADLEY H. SLADE



INTERIOR DESIGNER AND DIY BLOGGER > BURLAP AND DENIM, UTAH

> The blogging homemaker

THIRTY FOR THIRTY





Joseph Seeger

NATIONAL KEY ACCOUNT SALES MANAGER BP AMERICA, CHICAGO

Champion of building key relationships

Joe Seeger—who has worked for oil giant BP since 1995 after graduating from BYU with an MA in international and area studies in 1992 and doing postgraduate work at the University of Denver—has seen success in sales, marketing, and university recruiting. But what he values most is building connections through employee engagement and mentoring. "It's nice to be able to say I delivered against performance objectives or to get a bonus, but those things are fleeting," he says. "What brings me the most satisfaction at work are relationships."

He remembers working in London with team members from several countries on a project "that would impact millions of consumers across the globe every day." He glanced up at a world map highlighting areas where BP had an exploration/production and retail presence. "My mind was whisked back to 238 in the HRCB," where he and fellow students were told that one day they might work internationally "and that part of what we were learning was to prepare us to 'go forth to serve' in whatever capacity we were called."

Now a member of the Kennedy Center Board, Seeger forges relationships between alumni with his outreach efforts in the Chicago area. "As the world continues to shrink," he says, "the Kennedy Center will continue to play an important role for the Church and our ability to connect globally within increasingly diverse communities." ILLUSTRATION BY JOEL KIMMEL



Troy Beatty

ASSISTANT DIRECTOR > OFFICE OF INTER-NATIONAL AFFAIRS, U.S. SECURITIES AND EXCHANGE COMMISSION, DC

Part diplomat, lawyer, and policymaker

When Troy Beatty applied for a job at the U.S. Securities and Exchange Commission (SEC), he expected to stay a few years and then return to private practice. But that was ten years ago. The most satisfying aspect of the work, he says, is the opportunity for public service. "I'm not just working in the law or internationally; I'm serving the people."

Beatty grew up in Hurricane, Utah, reading *National Geographic* and learning about a world he wanted to explore—part of which he experienced firsthand when he served an LDS mission in Poland and later completed a BYU study abroad program in Russia. At BYU he earned a trio of degrees— BA in international relations in 1996, MA in international and area studies in 1997, and JD in 2001—that created a powerful combination that ultimately got him his job.

Stationed in the SEC's Office of International Affairs, Beatty helps regulate and oversee the U.S. securities market on a global scale. He has tracked down "bad guys" (fraudsters and lawbreakers), taken testimony overseas, helped China enact a foreign bribery law, and trained on regulating a securities market.

"All that I learned at BYU I use when I interact with foreign government officials," says Beatty. "It's about building relationships." ILLUSTRATION BY JOEL KIMMEL



Chad Heinrich

The software startup guru

Chad Heinrich traded Silicon Valley for the Silicon Slopes of the Wasatch Front, bringing to Domo his experience building software startups. As the first or second marketer on staff at ZoneAlarm, Box, and Dropbox—software that together have served more than 300 million users—Heinrich has helped people connect and share around the world. "It's very satisfying to have worked on the early stages of products that have gone on to impact the way people collaborate and get work done," he says.

In 1997 Heinrich took the diplomacy skills he honed in Model United Nations at BYU to his first postgrad job. He covered sales in Scandinavia, the Baltic States, and Poland for a German advertising company, where he once made a "last-minute decision" to drive almost 200 miles to visit a prospective client in Estonia. "You're the only salesperson who ever came to visit me," the client told him. Heinrich closed the deal.

At Domo he shapes product and market strategies for the company's business intelligence platform. And using his Silicon Valley connections, he's helping the Kennedy Center bring tech leaders to speak to students. "I'm impressed by the Kennedy Center's efforts to facilitate continued education for undergraduates and postgraduates," he says.

ILLUSTRATION BY JOEL KIMMEL

1987 Biography of David M. Kennedy published

EVAN MCMULLIN

NIOR ADVISOR > U.S. HOUSE COMMITTEE ON FOREIGN AFFAIRS, DC

International counselor extraordinaire

> Whith the conflict in Syria, regime transitions in North Africa, and other international crises, it has been a busy year for Evan McMullin, a senior advisor to the Committee on Foreign Affairs in the U.S. House of Representatives. But McMullin says watching American democracy in action is beautiful. "For all its weaknesses, we are incredibly fortunate to have our system, and it should not be taken for granted," he says.

> As an undergraduate at BYU, McMullin chose to major in international studies as a stepping-stone to the CIA. He studied abroad in Israel as a David L. Boren Scholar with the Department of Defense's National Security Education Program, which he discovered through the Kennedy Center. "It turned out to be a perfect capstone to the traditional coursework I had done in Provo," he says.

The most important lesson he learned at BYU was the value of service. "Service buoys those who need it and grants valuable knowledge to those who give it," he says. "Service lays the groundwork for more knowledge, more service, and greater impact."

McMullin worked ten years with the CIA before pursuing an MBA at the University of Pennsylvania. After graduating, he accepted a position with Goldman Sachs, where he learned about business models, strategy, and capital requirements across several industries.

To future and current young professionals, he stresses the importance of "pursuing professional passions" and being willing to do the most challenging jobs. He also recommends developing relationships early and "doing whatever you can to help others reach their goals."

"It is amazing what can be done when you simply choose to set fear aside and do whatever it is that you would like to do," he says. "There is often value in taking well-calculated risks, and if you do not take them, you are probably missing out on a lot of life's opportunities." COURTESY EVAN MCMULLIN

THIRTY FOR THIRT





Bogdan Banu

PROGRAM OFFICER & TEAM LEAD > MERIDIAN INTERNATIONAL CENTER, DC

Champion of international understanding

After communism fell in his native Romania, Bogdan Banu wanted to study politics and international relations. But those areas of study weren't really available because of the postcommunist political structure, so he looked for a good school in the United States—and found BYU.

While a student Banu interned at the Washington Seminar and spent two years trying to convince the Embassy of Romania that he should intern for them—for free. When he finally succeeded, he became their first intern and the first intern for the Romanian Ministry of Foreign Affairs.

His time in DC also introduced him to the Meridian International Center, the largest nonprofit dedicated to international exchanges. "It made me aware of how important peopleto-people exchange is," says Banu. "Unless you get someone to come here, they will not have a good understanding of the reality of life in the United States."

Banu began working at Meridian after graduating from BYU in international relations in 1999. He currently runs several exchange programs and has managed international development programs in the West Bank, Iraq, and Iran. Banu, who started the Romanian Club at BYU, also works with several Romanian-American organizations in the DC area.



ESTEE WARD

JD CANDIDATE > UNIVERSITY OF PENNSYLVANIA LAW SCHOOL

The student who's enabling women in Jordan

People work by word of mouth in Jordan, which is how Estee Ward got involved helping put together a discussion-andlecture series on gender equality at a local café in Amman.

Ward went to Jordan in August 2013 on a yearlong Fulbright Scholarship through BYU. Rather than focus on one research project, she took advantage of several opportunities that pulled her into Jordanian life. "I wanted to pair my love for social development, my love for the Middle East, and my interest for entrepreneurism," she says.

Ward was a research associate at Wamda, a think tank that focuses on local entrepreneurship in the region. She also worked with the University of Jordan's Center for Women's Studies, looking at women's economic empowerment issues—microfinancing programs, for example. She shadowed a program that gives grant money to women in Jordanian villages and then observes the impact.

This August Ward started law school at UPenn. "I'm hoping to come out with a mindset of someone with a law degree but still end up working in the sphere of international development," she says. "What I've really become passionate about is giving everyone the ability to live, to have their basic rights, and to have the opportunities that I've had." COURTESY ESTEE WARD

1988

U.S. State Department donates 3,500-year-old bronze sword, Roman necklace, and stone money from the isle of Yap

1989

International Society founded by the Kennedy Center, J. Reuben Clark Law School, and Marriott School of Management



Elizabeth Crook

The woman who has trained both children and foreign officials

Elizabeth Crook got the international career she had always wanted—but it wasn't until she was forty-five. But that was OK by her because that meant she also got the family she had always wanted too.

When her six children were old enough, Crook started working as an analyst for the U.S. Department of State, writing papers for U.S. policymakers. Then she began traveling around the world teaching foreign civil servants, military officers, and intelligence officials important analytic skills to help them better evaluate problems and make wiser decisions for their countries. She also worked with the National Counterterrorism Center in DC and taught a course on counterterrorism.

Now retired, Crook and her husband, Fred—who met in the '60s while representing Taiwan at Model United Nations—spent the last three years in China as humanitarian missionaries for the Church. They oversaw the distribution of about 18,000 wheelchairs and worked on sanitation projects.

Having recently returned to Utah, Crook is still filling her passport with stamps and keeping up on world affairs. A global perspective is about having "an attitude of being interested in other peoples and other cultures," she says. PHOTOGRAPH BY BRADLEY H. SLADE

1989

International Studies Association establishes headquarters at the Kennedy Center

1990

organize first Hunger Banquet;

American Association of Teachers of Arabic housed at the Kennedy Center **1991** Model UN launched for secondary schools in Provo



COUNTERTERRORISM OFFICER > ORGANIZATION FOR SECURITY AND COOPERATION IN EUROPE, AUSTRIA

TRANSNATIONAL SECURITY IS HIS GAME

A counterterrorism officer in the Action Against Terrorism Unit for the Organization for Security and Cooperation in Europe, Paul Picard works to prevent terrorists from moving through international borders. Before his first assignment, in Tajikistan, Picard had been a missionary in Armenia and Russia and then served three years in the French Army, where he was deployed three times to Kosovo and twice to Afghanistan—all while studying at BYU and supporting a wife and two children.

How did he manage his time? "Despite a very busy life, I never studied on Sundays," he says. "Numerous times I was miraculously blessed in my schoolwork because I kept the Sabbath day holy no matter what urgent projects I had to deliver on Monday morning."

Picard's 2008 international relations degree "shaped me into what I am today," he says. "The knowledge I gained has given me a decisive advantage in my various assignments abroad.... These skills help me every day to understand and analyze current affairs and to foresee emerging threats in the context in which I work."

ILLUSTRATION BY JOEL KIMMEL





ALEXANDER STRUK

The up-and-coming changemaker

Browsing through the magazines in his high school library, Alexander Struk came across an issue of the *Atlantic Monthly* which led him to find *The Economist* and then *World Affairs*. "There were all these things going on in the world that I had no idea about," he says. "Flipping through these magazines made me feel like the world was a rich, interesting, and exciting place."

That global interest led Struk to the Kennedy Center. He interned at the human rights NGO Geneva Call, studied abroad at Cambridge, edited the *BYU Political Review*, participated in Model United Nations, and graduated with a double major in international relations and philosophy in 2011. Struk then earned a master's at the London School of Economics and Political Science, where he was introduced to management consulting.

Originally from Canada, Struk has been working in management consulting at Bain London since graduating. Though he isn't sure what the future holds, he is enjoying the incredible diversity of London and learning skills that he hopes will give him the ability to be constructive in the world and put him in a position to improve people's lives.

COURTESY ALEXANDER STRUK



Democracy's devoted advocate

s a new law student with a BYU international relations degree in his pocket, Bill Perry attended the 1997 UN Conference on Human Settlements in Nairobi to lobby family-related issues. What he learned surprised him: international law isn't necessarily created democratically.

Fifteen years later, that experience influences the way he coteaches the Kennedy Center's Model UN class. "I want students to critically think about the way international law is created," he says, "to understand that I think there's a better way."

In addition to teaching, Perry is vice president and general counsel for the

family business, Perry Homes a real-estate development company in Salt Lake City. He is also a member of the Utah Land Use and Eminent Domain Advisory Board and the Utah Commission on Civic and Character Education, the principal sponsor of the GettyReady campaign to increase civics and character in the community.

Though the majority of Perry's work is focused locally, he keeps an international outlook. "All aspects of our economy are now global," he says. "It's impossible for us to think we're going to be successful without having an international perspective." ILLUSTRATION BY JOEL KIMMEL



THIRTY FOR THIRTY



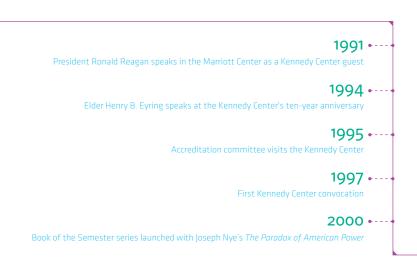
POLICY AND MARKETS ANALYST > NY FED, NEW YORK CITY

Financialmarkets analyst for policymakers

The guy behind the guy behind the policymaker, Paul Dozier is also the guy who never stops talking about his international coverage areas—Greece, Ireland, Portugal, and his next overseas adventure. Dozier came to work at the Federal Reserve Bank of New York in 2009. "I was asked to cover euro-area markets and was one of the primary coverage analysts when the euro-area fiscal crisis hit," he says. "It was stressful and invigorating." Back in 1994 as a BYU student, Dozier represented the United States at the national Model UN competition, taking home first place with his team. He has since joined with the Kennedy Center to cohost presentations by luminaries in international affairs, politics, media, and business.

As a policy and markets analyst Dozier watches and reports on European financial, political, and economic developments. "I like digging into complicated issues and figuring out what really drives markets and how policymakers can address issues," he says. "And I really like that our objective here is to formulate solutions that will ideally allow the economy to grow."

ILLUSTRATION BY JOEL KIMMEL





Joel Wiest

SENIOR VICE PRESIDENT OF FINANCE > TOYS"R"US, NEW JERSEY

IN THE BUSINESS OF FUN

Working in the toy business is like being dealt a hand of wild cards—it's fun and "the rewards are endless," says Joel Wiest, senior vice president of finance at Toys "R" Us and a BYU international relations graduate. "Our company exists to bring joy and happiness into the lives of children."

More than 35 years ago Wiest was convinced a career in international relations wouldn't earn him a living, so he went to business school and wound up in retail—and eventually in toys. But with more than half of "R" Us stores outside the United States, he gets to do his share of international work.

Wiest's IR degree also taught him an important lesson: "Seek to understand where people are coming from and realize that when there are differences they aren't necessarily adversarial." To maintain that perspective, he leaves the ivory tower at least quarterly and spends time in the stores observing people. "It's important to get out and kick the tires and understand how hard people work," he says.

COURTESY JOEL WIEST



f Nikki Eberhardt were one word, she would be *empowerment*. But she isn't just one word: she is brimming with them. "My life goal is to help others—particularly the disadvantaged and silenced—find voice and joy," says Eberhardt. And she lives her life by those words.

Eberhardt was taught from a young age to be cognizant of others—specifically people in difficult circumstances. While earning her MA in international development from the Kennedy Center in 2001, she took her thesis to Bolivia with Choice Humanitarian. There she taught the indigenous staff how to make their projects more effective. Not long after, she says, "I realized that [my efforts] could be scaled up to work on global issues; I could be an instrument to help catalyze the social movement to end extreme poverty. I also wanted to contribute to economic and political change in the United States for disadvantaged groups."

Knowing she couldn't effect global change alone, Eberhardt turned to the rising generation. After teaching for four years at Salt Lake Community College, she dove into a PhD program at the University of Utah. As an adjunct professor, Eberhardt requires her students to do community development work each semester. "It's a way for me to expose millennials to the inequality of society but, more important, to empower them to be change makers," she says.

As the cofounder and copresident of the Utah Chapter of the U.S. National Committee for UN Women, Eberhardt promotes local awareness, advocacy, and fundraising to reduce global inequality and empower women and girls in developing countries. In May the chapter addressed the topic of girls' education and signed a petition to help return Nigerian girls back to their families. Eberhardt also works closely with United Way to improve refugee youth education outcomes. She manages a partnership with the Nelson Mandela Foundation and was business development and event manager for the Global Poverty Project. And she's a wife and a mother of three.

Eberhardt's next endeavor has to do with the words collective impact. "We have to work together in order to make significant change," she says. PHOTOGRAPH BY BRADLEY H. SLADE

---• 2000

First issue of *Bridges* alumni magazine published

• 2001 First CultureGuides published

••••• 2002

New York Times available fo free at the Kennedy Center





Andrew Coy

EXECUTIVE DIRECTOR AND FOUNDER DIGITAL HARBOR FOUNDATION, BALTIMORE

Advocate for teen well-being

Andrew Coy's first nonprofit experience was as a BYU student in Thailand after the 2004 tsunami. He and his brother noticed organizations rebuilding houses but not emotional infrastructure. "When you lose a house, you lose memories," Coy says. "Our idea was to teach young people affected by the tsunami to document things they cared about."

A critical connection formed when the brothers met with Cory Leonard, assistant director at the Kennedy Center. "Cory gave us some good pointers and helped us get initial funding," Coy says.

Coy is now executive director and founder of the Digital Harbor Foundation (DHF), a nonprofit tech center for youth based in Baltimore. DHF formed as Coy was helping students create websites for clients after school. When more students became involved, his after-school project turned into a fullfledged center.

DHF has been operating for fourteen months and has involved more than 350 students. One of its purposes is to level the playing field and make success a product of hard work rather than zip code, so students are admitted based on interest and commitment rather than test scores. "[Students] need a hand up, not a handout," Coy explains. "They need someone to give them an opportunity."

The center's core consists of about fifty high school students who come two or three times a week to work on projects ranging from 3-D printers to game creation. Students even compete in teams to build websites for real clients. "Learning how to learn and learning to love learning are the two skills I want young people I work with to leave this space with," Coy says.

"When I came here the kids I taught needed a pathway," he says. "That is one thing I feel the Kennedy Center did for me as a student. The idea was don't just learn about what's going on in the world, play a role, make a difference, give back—and do so on a global scale." PHOTOGRAPH BY DODGE BILLINGSLEY

BETTY YANG

FINANCE DIRECTOR **>** BEST BUY MOBILE CHINA AND FIVE STAR APPLIANCE, CHINA

The proactive financial planner

specialist in financial planning and analysis, Betty Yang currently works in China as the finance director of Best Buy's Chinese subsidiaries, Five Star Appliance and Best Buy Mobile China. Yang has fourteen years of experience working in Big Four audit firms, SOX, and FP&A and gaining global experience within multinational Fortune 500 companies in the United States and China.

Yang received an MA in international and area studies from the Kennedy Center in 2001. "University experience then was quite different in the U.S. than in China," she says. "Students in the U.S. had much more freedom and much more responsibility. So I learned the proactive approach of taking charge of my own training, which continued into my career when I decided to learn and improve myself continually." She received the BYU University Research Fellowship for her thesis.

For those still on the path to their careers, Yang advises to "learn how to study and seek answers from various channels, such as professors and other students. That will last lifelong and will help you in your careers." ILLUSTRATION BY JOEL KIMMEL



2002

National Middle East Language Resource Center created by a U.S. Department of Education grant in consortium with twenty universities

2004

Center for the Study of Europe created by a U.S. Department o Education Title VI grant



ff the coast of the ancient maritime town of Lagos, Portugal, thirteen-year-old Nuno Battaglia took his first dive into the clear ocean waters. "I remember borrowing my brother's friend's freediving equipment—a pair of fins, a snorkel, a mask, and a spear," he says. "I was in the water for fifteen minutes, and it changed my life."

With that borrowed equipment, Battaglia and his brother began their own freediving and spearfishing business. Eventually they saved enough to buy their own gear, then wetsuits, then a boat, and then a trailer and a car. "Business was always in my blood," he says.

Education, however, wasn't really an option for Battaglia, who grew up among political oppression and civil war in Angola and Portugal in the 1960s and '70s. But after his family accepted the gospel when he was thirteen, he made education a priority and set a goal to come to BYU. He saved money from the spearfishing business, served a mission in Portugal, and then spent two years in the Portuguese military, where he became a lieutenant with 400 men under his charge. He first attended Ricks College, where he met his wife, Carene, and then arrived at BYU. Finding a home in the Kennedy Center, Battaglia majored in international relations because he wanted to do international business. He added an MBA from BYU in 1997. Straight out of business school he landed a job with Leucadia, an international holding company that invests in a diverse range of businesses, scouting out global investment opportunities. In 2002 he cofounded HealthEquity—the nation's largest nonbank custodian of health savings accounts—which just filed for an IPO. He now has a company in Utah that develops commercial real estate and makes private equity investments.

For Battaglia, who is on the Kennedy Center Advisory Council, business isn't really about money: "I would like to think that I'm a creator of value—whether that be in business or in family or in any situation I find myself in. That's what I'd like my legacy to be."

And his passion for freediving and spearfishing remains. Battaglia occasionally participates in freediving spearfishing tournaments and in 2006 was on the two-man team that won the U.S. national freshwater championship. PHOTOGRAPH BY BRADLEY H. SLADE





Gordon Flake

FOUNDING CEO > PERTH USASIA CENTRE

From DC to the Antipodes

After returning from his mission to Korea, Gordon Flake was told that his dream career in Asian studies was a long shot. "If you want to work in Korea, get a skill," he and other Korean-speaking returned missionaries at BYU were told. "You would be lucky if 1 percent of you got jobs as Korean specialists."

Flake was that 1 percent. Previously running programs with Asia as the head of the Maureen and Mike Mansfield Foundation, Flake topped 20 years in the nonprofit think tank sector in DC with an appointment as the first CEO of the Perth USAsia Centre at the University of Western Australia in January 2014. "Ultimately, the field of international relations is all about relationships and forging trust so that you can have real understanding and communication," he says. "The opportunity to do that across the Pacific is tremendous."

Over his career Flake, who grew up on the Navajo Nation, has "earned and burned" four million frequentflyer miles, following a family motto: "The world is a book. If you don't travel, you're only reading one page."

2004

Presidents Gordon B. Hinckley and James E. Faust speak at the Kennedy Center's twenty-year anniversary

PHOTOGRAPH BY BRADLEY H. SLADE

ALEISHA WOODWARD

SENIOR OFFICER > U.S. FOREIGN SERVICE, DC

A spiritually minded diplomat

am going to be the U.S. ambassador to the United Nations when I grow up," Aleisha Woodward told her third-grade teacher.

Though she has yet to fulfill her own prophecy, Woodward recently served as the U.S. consul general in Perth, Australia. "Australia, and especially Western Australia, was well insulated against the global financial crisis," she says. "We worked hard to assist American companies and individuals in finding business opportunities in Australia."

Aside from Perth, Woodward has served in Tokyo, in London, and in Chisinau, Moldova. She is now in Astana, Kazakhstan, where she heads the Public Affairs Section. "Being a diplomat is everything I imagined it would be," she affirms.

Her journey to the Foreign Service began at BYU. "International relations at BYU seemed to have all the best parts of political science as well as business and cultural studies," she recalls. "What could be better for a future diplomat?"

After receiving her BA in international relations from BYU in 1992, Woodward served a mission in Japan and then later spent a year there teaching English and conducting interviews for her master's in international and area studies. After defending her thesis in 1998, she began her career as a U.S. Foreign Service officer. She also received a second master's degree, in national security strategy, in 2010 from the National War College.

At BYU she learned that "the gospel of Jesus Christ is not just about religion," she says. "All truth, all goodness comes from our Heavenly Father. Successful businesses, technological breakthroughs, and negotiated treaties all come about through His power. This is something I could not have learned at any other university."

Another insight Woodward gained was how much of her education depended upon her. She says, "Mere knowledge was not the goal. The professors were simply guides on a journey of exploration; the pace and destination were up to me." ILLUSTRATION BY JOEL KIMMEL

30 FOR 30 TIMELINE





RON SASINE SENIOR DIRECTOR OF PRIVATE BRANDS PACKAGING > WAL-MART, ARKANSAS

The Wal-Mart label guy

n Ron Sasine's first class as a student at the Kennedy Center, Professor Ray Hillam guoted Doctrine and Covenants 88:79, which says to learn of "things which are at home, things which are abroad; the wars and the perplexities of the nations." Hillam told the students that "no course of study at BYU more closely fulfilled that scriptural mandate," says Sasine, "and that our preparation in international studies would prepare us for a future that we could not yet envision." Sasine decided to do everything in his power to prepare for this future, graduating in 1989 with a BA in international relations before earning an MA at Johns Hopkins.

Today he manages a global supply chain that designs and manufactures packaging for Wal-Mart, one of the world's largest corporations. "Every day I work to find ways to connect manufacturers with consumers and help consumers meet their household needs," says Sasine. "Meaningful communication in a very limited space with only seconds to affect a purchase decision makes my work challenging, demanding, and very rewarding."

Sasine's work over the past twenty-five years has taken him across Asia, Europe, and North America. During a seven-year assignment in Brazil, he translated as President Gordon B. Hinckley dedicated the LDS temple in Campinas.

PHOTOGRAPH BY DODGE BILLINGSLEY

2004

First Beyond the Border series film, *Fog and Friction*, released

2008

Foreign Service Student Organization travels to the Foreign Service Institute in DC to launch an e-mentoring program

Amini Kajunju

PRESIDENT AND CEO > AFRICA-AMERICA INSTITUTE, NEW YORK

Advocate for hope in her homeland

Born in the Democratic Republic of Congo, Amini Kajunju is the first African appointed as president and CEO of the Africa-America Institute (AAI), an international nonprofit organization based in the United States and dedicated to strengthening Africa's development through higher education and skills training.

Kajunju cares deeply about Africa, but affecting meaningful change on the continent can be challenging. Her work with AAI focuses on areas such as vocational and technical training, leadership and management, entrepreneurship, and increased access to higher education.

Kajunju received a BA in international relations from the Kennedy Center in 1995. One of the greatest lessons she learned during her time at BYU was the importance of establishing lasting relationships. "People must come first," Kajunju says. "In one's professional or personal life it is important to build solid relationships with people."

Even after graduation, Kajunju's experience at the Kennedy Center has continued to influence her life. "Every time I mention BYU and the Kennedy Center, it helps me get in the door because there is so much respect and integrity associated with it," she says.

Since graduating, Kajunju has worked largely with nonprofit organizations focused on improving humanitarian and business situations in Africa. Her determination and success have brought her attention: she was featured in the Forbes annual "20 Young Power Women in Africa" in 2013, and her article "Africa's Secret Weapon: The Diaspora" was included in CNN's *African Voices*.

Kajunju considers it one of her most significant accomplishments to balance the demands of motherhood with the rigors of running an international organization. "Thankfully," she says, "I really enjoy my job and I love being a mother, and that helps me find the support and the mental energy to juggle my responsibilities."

PHOTOGRAPH BY DODGE BILLINGSLEY



e need more David Kennedys in the government who are true diplomats and who know how to solve problems through diplomacy," says BYU law professor Eric Jensen, while reflecting on his twenty-plus years working in international law for the U.S. Army. "I came out of that experience being a real believer in international law and diplomacy." During those two decades, Jensen was deployed to Bosnia, Macedonia, and Iraq, among other areas, working as international legal advisor, law of armed-conflict trainer, and eventually the army's chief of international law.

Three years ago Jensen returned to BYU and eventually the Kennedy Center, which he says was "the backdrop against which I planned my international career." One of his goals became to strengthen ties between the BYU Law School and the Kennedy Center to help prepare more students for a career in international law.

"There have been a number of my students who have gone on to work in the government doing international or national security law. That's really rewarding," says Jensen, who cotaught a class this summer for the Kennedy Center about national security policy.

Jensen still spends a lot of time working with peers around the world on international legal issues. He recently returned from a weeklong trip to Estonia in which he worked on cyberwarfare issues. Two weeks after that he left for Australia to talk with representatives from more than twenty nations about the same topic, and he has a similar trip to Oxford planned.

Jensen has been writing about cyber issues since 2001, but he also deals with national security and armed-conflict issues. He is especially proud of a book he produced that helped define laws relating to cyber technology and warfare. "These are issues that governments are thinking about right now," he says, "and the extent that we can talk about them and provide a platform to discuss them is very important."

PHOTOGRAPH BY FRADLEY H. SLADE

── ★ ── ERIC JENSEN

ASSOCIATE PROFESSOR -BYU LAW SCHOOL, UTAH

Cyberwarfare law specialist

THIRTY FOR THIRTY





Rebecca van Uitert

IMMIGRATION LAWYER > FRAGOMEN, DEL REY, BERNSEN & LOEWY, CHICAGO

Hero of the undocumented

When she was nineteen Rebecca van Uitert decided to study Arabic at BYU's Jerusalem Center. She earned every penny she needed for the sixmonth trip herself. "That was the best \$9,000 that I spent up to that point—and maybe since," she says. "It set the course for pursuing a career in immigration and international law."

On a trip with Model UN, van Uitert landed a paralegal job at a New York City law firm working in international finance. "I think Model UN prepares you for working in the real world with clients with diverse backgrounds and experiences," she says.

Today she works as a corporate immigration lawyer in Chicago, helping businesses bring international talent into the United States. But her heart is really in her pro bono work. "My primary goal in pursing a degree from the Kennedy Center was to someday serve this undocumented immigrant community that I had come to love so much on my mission in California," says van Uitert, who got her BA in international relations in 2002. The cochair of the junior leadership board of the National Immigrant Justice Center, she spends about 30 percent of her time helping undocumented immigrants, many of whom are victims of crime.

PHOTOGRAPH BY DODGE BILLINGSLEY



The networking guy

or Jeff Rust, it's who you know that matters in the best possible way. The cofounder and CEO of Corporate Alliance, a networking company, Rust has spoken to more than 1,500 audiences about relationshipbuilding principles. "Some of our clients tear up as they talk about the way their life or their business was saved or enhanced because of the care and connection of someone else," he says.

As a sophomore Rust attended an orientation at the Kennedy Center in which the group was asked, "How many of you are here because you didn't get into the business school?" His hand shot up along with the hands of almost every other student there. "The good news is that 95 percent of our graduates graduate with a job," they were told. "The bad news is that you'll need to start looking now." Rust says the advice empowered him and led to an internship in Ukraine and to starting Corporate Alliance.

At age 37 Rust already has gone gray (though he considers himself a late bloomer since his dad grayed at 26)—but he has many more connections to make. "We are still very much in the throws of growing Corporate Alliance around the world," he says.

COURTESY JEFF RUST

---• 2010

First Kennedy Center Conversation held

•••• 2011

Condoleezza Rice addresses more than 17,000 at a university forum

---• 2012

CultureGrams receives a Creative Works Award for top-producing university intellectual property

---• 2013

Unfortunate Brothers, the ninth documentary film in the Beyond the Border series, featured at a UK film festival



ACCOUNT DIRECTOR > MICROBENEFITS, CHINA

SISI MESSICK * * *



Harnessing the power of the app

A fter graduating in international relations in 2011, Sisi Messick moved to China, where she has been working with a team to build MicroBenefits, a startup company designed to help decrease factory turnover rates. After a few initial bumps, their hard work has paid off: the company now works with brand names like Apple, Nike, and Starbucks.

As the account director for MicroBenefits. Messick oversees sales, marketing, app development, and account management, which takes her to factories all over Asia. Many of these factories have employee turnover rates of 15 to 20 percent per month among their young, tech-savvy employees. To help companies engage their young workers, MicroBenefits creates gaming apps for corporate training and internal communication and develops networks to improve purchasing. "Together," she explains, "these programs

create a socially responsible solution for businesses to cut their costs and keep their turnover low."

Messick credits much of her success to the Kennedy Center. While completing her undergraduate degree, Messick was active in several student organizations and participated in internships with the Office of the United States Trade Representative in DC and with the U.S. Embassy in Beijing. Such experiences were demanding but valuable. "It shows a future employer that you have taken the initiative to seek out opportunities abroad and that you have a global mindset, which is increasingly critical today," she says.

Her advice to students is to take the initiative. "Talk to teachers after class, join clubs, do an internship, go on a study abroad, and ask companies what they look for in a future employee," she says. "Seek to differentiate yourself."

COURTESY SISI MESSICK



SETH WHEELER

SPECIAL ASSISTANT TO THE PRESIDENT FOR ECONOMIC POLICY AND SENIOR ADVISOR ► U.S. NATIONAL ECONOMIC COUNCIL, DC

In the vanguard of White House economics

"Do not be afraid to fail," says Seth Wheeler from his office in Washington, DC. "Not only does it suggest you are pushing yourself, but failing small is one of the best ways to learn your strengths and weaknesses and to learn how to overcome hurdles."

Wheeler is a senior advisor at the National Economic Council, having previously served as chief of staff for the Office of Financial Stability Policy and Research at the Federal Reserve Board. His career path has weaved through the U.S. Treasury, Morgan Stanley, and Bain & Company.

In the past decade he has had a notable rise to the top. "My career so far has been very rewarding, though challenging at times," he says. "It has been incredibly exciting and satisfying to try to make a difference in the world with the skills and education I have gathered along the way."

Following a mission to San Francisco, he double-majored in economics and Asian studies at BYU. "This seemed like a great way to polish my Mandarin Chinese and to receive a broad range of exposure to political science, history, and culture," says Wheeler. "The Kennedy Center and related experiences encouraged me to seek out rich and intellectually stimulating activities, dynamic friends, and opportunities to serve." After graduating in 2000, he capped off his education with a JD from Columbia and an MBA from Harvard.

Wheeler also notes the importance of getting involved with student activities and finding peer mentors. "Professors and alumni can provide valuable perspectives given their experience," he says, "but the networking and long hours chatting with fellow students and friends played the most important role in helping shape my outlook on career, public service, and more." ILLUSTRATION BY JOEL KIMMEL

2014

Kevin J Worthen, as BYU's new president, welcomes students and faculty back to the London Centre after a major remodel **2014** BYU Model UN teams receive top awards in New York for the tenth year





Wade Jacoby

FOUNDING DIRECTOR BYU CENTER FOR THE STUDY OF EUROPE, UTAH

BYU's advocate for Europe

"I was minding my own business," says Wade Jacoby, a political science professor at BYU. "The group of faculty putting together a grant for a national resource center asked if I'd like to participate." When the grant was successful, President Merrill J. Bateman asked Jacoby if he would run the center, which became the Center for the Study of Europe (CSE). That was in 2003, and Jacoby, who had come to BYU three years earlier from Grinnell, accepted.

While a BYU student in 1985 Jacoby traveled through communist Poland, Hungary, Czechoslovakia, and the Soviet Union. That taste of "so-called life" behind the Iron Curtain led him to earn a BA in European studies two years later.

As director of the CSE, Jacoby secures grants to keep the center running and promotes European studies throughout the Mountain West. He recently spent six weeks as a visiting professor at the University of Copenhagen and then returned later with thirty Utah teachers, taking them across northern Europe to learn about environment and education policy there.

Though he's a strong supporter of European studies, Jacoby is most passionate about helping students succeed: "I want to help our students do hard things [and] help them see what remarkable abilities they have and that there is more they can do."

PHOTOGRAPH BY BRADLEY H. SLADE

Scholarships: Fund Your Dream

BYU RECIPIENTS IN THE PAST DECADE

A variety of competitive scholarships are available each year to help students gain international experience. Though more than 100 BYU students have been awarded funding in the past 10 years, many more opportunities are available. Scholarship committees, as well as graduate schools and employers, look for students who have excellent grades in challenging course work, diverse service experiences, good written and oral communication skills, strong leadership abilities, and broad global perspectives. Here are a few of the most prestigious international awards obtained by BYU students.

KENNEDY SCHOLARS (BYU ONLY)

Full- or partial-tuition awards for 1–2 semesters for

current full-time BYU undergraduate students.

kennedy.byu.edu

CRITICAL LANGUAGE SCHOLARSHIPS

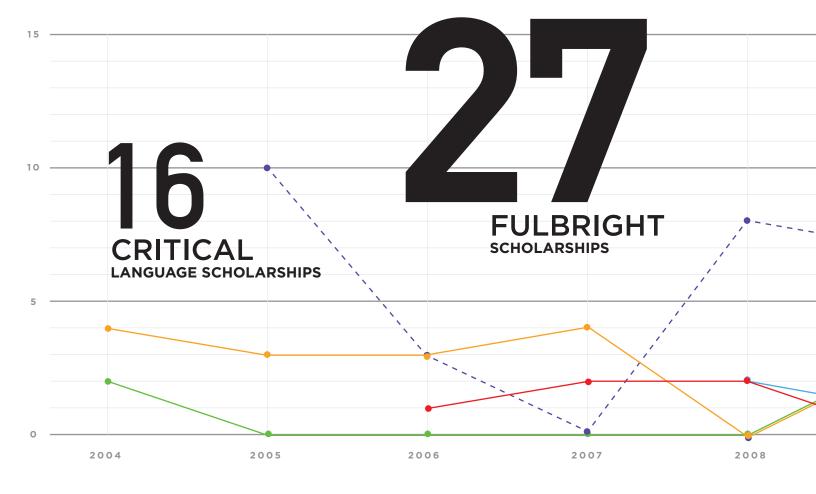
Fully funded overseas language and cultural immersion program for American undergraduate and graduate students.

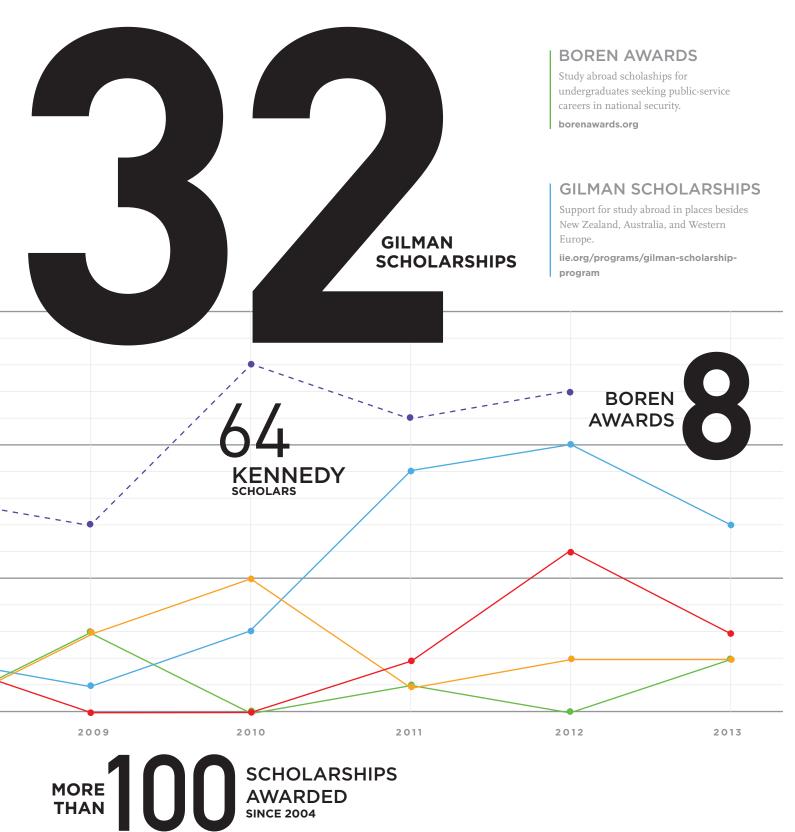
clscholarship.org

FULBRIGHT SCHOLARSHIPS

Support for international exchange programs for students, scholars, and professionals.







The Packer's Guide to a Study Abroad

PASSPORT

- 205

23



KAILEY BATTAGLIA ISP Social Media Assistant

One day after Portuguese class, Kailey Battaglia called her mom. She knew what she was going to do that summer: intern in Mozambique. The next year she took advantage of other Kennedy Center offerings and combined three trips into

one—to save money on flights—dividing seven months among Oxford, Cambridge, and Lisbon. This summer she backpacked through China and toured across Europe to Portugal, where she has family.

"Every time I go somewhere new, I understand myself better," she says, "and I better understand how to tie into my life what is important in other cultures."

Check out what Battaglia packs to lower expenses and heighten experiences.

Follow Battaglia: Instagram.com/BYUInternational

1. KENNEDY CENTER BACKPACK The Cotopaxi.

2. PASSPORT

3. TENNIS SHOES For morning runs.

4. TIGHT WOOL SOCKS

To keep her feet from swelling on the flight.

5. BOOTS

Dress up or dress down, these boots have been in London rain, in a snowstorm on Serra da Estrela, and on volcanic slopes off the coast of Morocco—and now Asia.

6. GOPRO

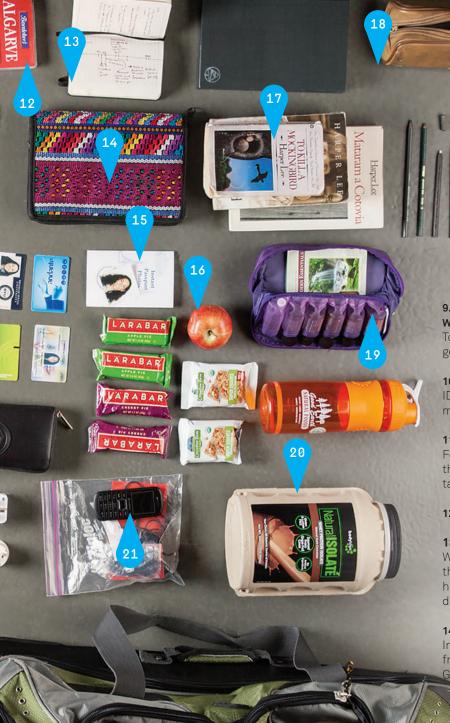
"To take epic selfies all over the world," she says.

7. SCALE

To help keep her bag under 50 lbs.

8. POCKET KNIFE

To eat bread and cheese—a strong Camembert from Paris is her top pick—and save money on food.



50

10

22

9. PLASTIC-WRAPPED GUM To keep gum from going soggy.

10. CARDS IDs, credit cards, and metro and train cards.

11. EUROS For emergencies and those places that don't take cards.

12. MAP & GUIDEBOOK

13. SMALL NOTEBOOK Where she jots down thoughts—from "the history of Astoria" to daily happenings.

14. BOOK OF MORMON In Spanish. The cover is from her mission to Guatemala. **15. LOOSE PASSPORT PHOTOS** For a fast visa.

16. SNACKS

She's never without a bar and an apple.

17. TO KILL A MOCKINGBIRD

Her faithful traveling companion. "I love how innocent Scout is and how she recognizes the good," she says.

18. SKETCHBOOK & PENCIL BAG

At Cambridge she checked a skeleton out from the library and sketched it in her room.

19. ESSENTIAL OILS

Her staples are On Guard, DigestZen, and Deep Blue.

20. SHAKER BOTTLE & PROTEIN POWDER For after morning runs.

21. PRE-PAID PHONE

22. PLUG ADAPTERS

23. HARD DRIVE To store photos.

24. IPHONE

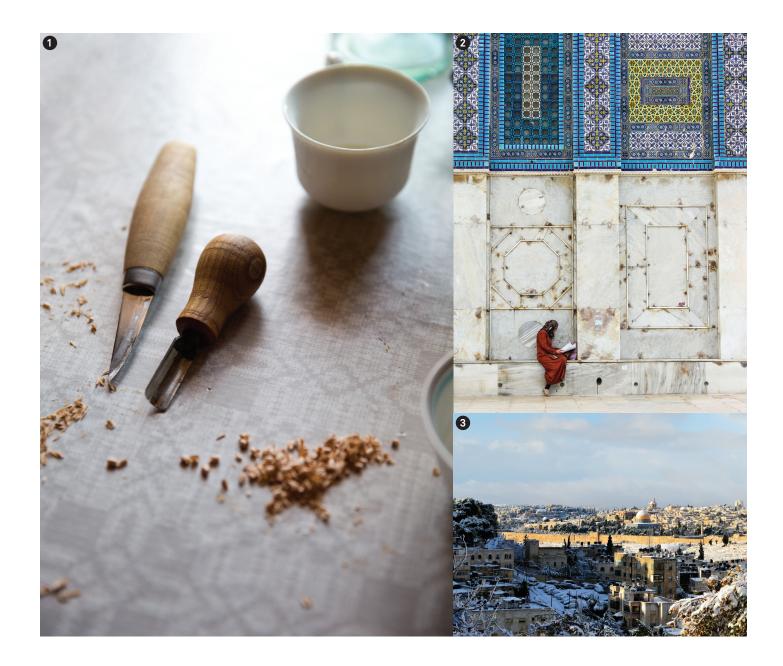
To listen to music, connect to hotspots, view maps and train times, and use locationspecific apps.

25. FOLDOVER PURSE

A more pickpocketproof tote.

Student Photography Contest

1 GRAND PRIZE Heather Hackney "Skansen" Sweden



2013 Winners

2ND PLACE Melanie Bunker "Passage to God" Jerusalem

3RD PLACE Tawny Zambrano "Holy Land in White" Jerusalem

4TH PLACE Heather Hackney "Rättvik" Sweden

HONORABLE MENTION

Steven Bower "The Ancient Canals of Zhujiajiao" China

HONORABLE MENTION

Ashley Brocious "Poppies of Saint-Cirq Lapopie" France

HONORABLE MENTION

Michael Curry "Train to Machu Picchu" Peru

HONORABLE MENTION

Logan Jones "...then sandwich" Peru

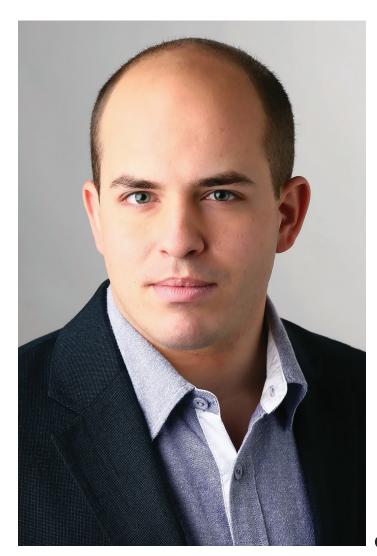
HONORABLE MENTION

Anna Gleave "Roxana" Peru

HONORABLE MENTION

Heather Hackney "Skogskyrkogården" Sweden

Lecture Spotlights



Social Media's Impact on Governments: Past, Present, and Future

Brian Stelter 18 September 2013

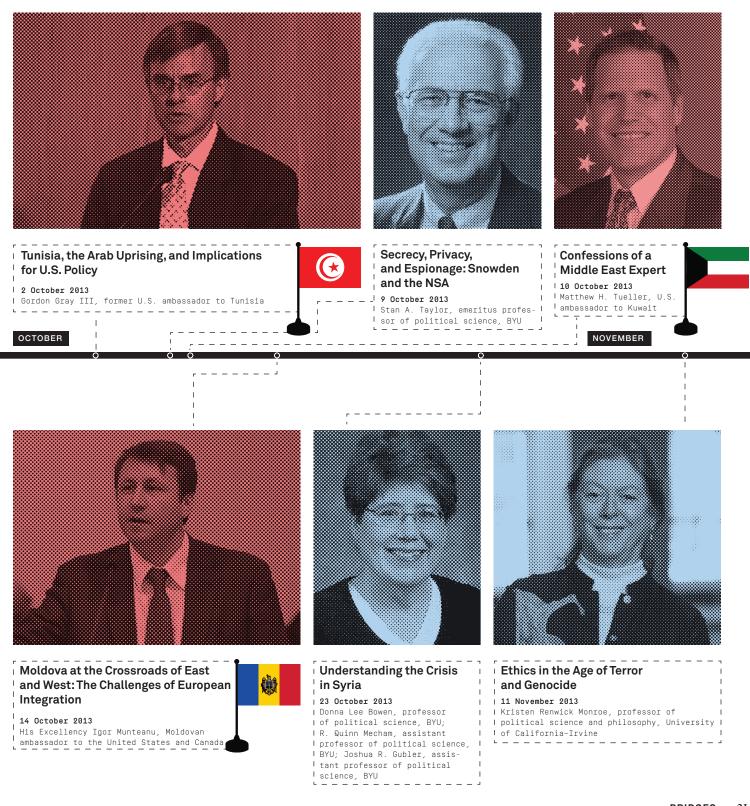
A SELF-PROCLAIMED "*Goosebumps* dork of the '90s," Brian Stelter created his first website when he was ten as an homage to his obsession with the series, which eventually led to him meeting author R. L. Stine. Having access to the Internet makes it possible for anyone to self-publish, said Stelter, now a media reporter for the New York Times. Social media has become so accessible that much of our daily news and events—at the local, national, and world level—are being dispersed and consumed through our phones via Facebook, Twitter, and other social media outlets. This accessibility, said Stelter, is "compelling evidence" for reporters and policymakers to use social media "at the risk of being gimmicky."

Stelter cited several events, from a shooting at the naval shipyard to the uprising in Libya, in which social media was used by officials and the public to disseminate information at a rapid pace. One story he shared was of a post by a local resident complaining about the timing on a stoplight at a particular intersection. The man said that if the timing was changed, the traffic problem would be reduced. The transportation department responded with a vague "We'll look into it," but Stelter saw recently that the man had posted a thank-you for the change and a report that the traffic issue was much better.

"We have to believe when we send these random messages complaints or compliments—to our policymakers or regulators that they are actually listening," said Stelter, but he conceded that "sometimes reality isn't going to live up to this potential."

He ended by saying that, "on balance," he believes this change with social media and governments is a good thing.

Stelter is the author of Top of the Morning, a book about the morning television rivalry between The Today Show and Good Morning America.



BRIDGES **3**I





Egypt: Current Challenges and Recent Developments

15 November 2013

His Excellency El Husseini Abdelwahab, consul general of Egypt, Los Angeles



Launching Your International Development Career

| **26 November 2013** | Bruce L. Brower, senior | vice president, Chemonics

I.

| International



The 2011–13 Excavations at Huqoq in Israel's Galilee

5 December 2013

T

Jodi Magness, Kenan Distinguished Professor for Teaching Excellence in Early Judaism, University of North Carolina at Chapel Hill



Building the EU Without Europeans Gareth Harding

25 September 2013

CLAIMING to get at the roots of the European crisis, Gareth Harding discussed the challenges resulting from imposing artificial constructs onto a union of countries with unique identities and customs. Addressing what a European is, Harding pointed out that the idea of "nation" is alive and well and more potent than ever, with twenty more states in Europe now than in 1988, as nations have splintered along cultural and ethnic lines. And though Europeans have commonalities, such as being wary of war, being increasingly secular, and enjoying their long holidays, he also stated that only about 2 percent of Europeans live in a state other than their native state.

Harding said he first claims his Welsh identity within a British nationality but recognized his passport declares he is a citizen of the European Union, which he sees as more of an administrative function. "If the EU wants to connect with its citizens, it needs to explain its policies using simple, clear language, but above all it has to show how it changes people's lives for the better," he declared. "Citizens must have more say in EU decisions. And the EU should be willing to admit when they have been wrong about a decision." Short of that, Harding believes the EU will "creak, crack, and collapse."

However, certainly not anti-Europe, Harding shared a personal story at the end of his presentation. "I love my crazy, confused continent; I'm steeped in its history, politics, and culture," he said. "I am also confident my two daughters will consider themselves much more European than I do, which is probably a good thing. My ten-year-old daughter, Lola, once declared she was 'half Belgian, half French, and half Welsh.' Now if that is not a future European, then I don't know what is."

Gareth Harding is an assistant professor of journalism and the Brussels Program director at the University of Missouri—Columbia.

Recommended Reads

Yusuke Murakami

Dinámica político-económica

The Nusayrī-'Alawīs

An Introduction to the Religion, History and Identity of the Leading Minority in Syria



ARON FRIEDMAN

BRILL



Authoring the Old Testament

Genesis — Deuteronomy

David Bokovoy

A TRANSATLANTIC I CAN PREVENT WAR ID RESTORE THE ITED STATES AND EUROPE

THE

URGENCE

FHEWEST

ICHARD SECRANCE

The Nuṣayrī-'Alawīs: An Introduction to the Religion, History and Identity of the Leading Minority in Syria

by Yaron Friedman



My student Mike Godfrey and I have enjoyed reading and discussing a book that is relevant and insightful in unraveling the conundrum of the current conflict in Syria. Following are

Middle East studies/ Arabic coordinator

Godfrey's thoughts on the volume: "The Nusayrī-'Alawis provides an in-depth

look into Syria's ruling sect, the Alawites. Friedman's critical analysis of both primary and secondary sources brings together the various works of scholars from the medieval age to the modern era and explores the esoteric tradition of the sect, how that tradition developed, and how the sect has been viewed throughout time by both Sunni and Shi'a Muslims. He gives critical insights regarding the development of Shi'sm, which students of the Middle East would find compelling. His book provides deep understanding of one of the most enigmatic groups in history that has a profound impact on current foreign affairs."

Harmony and War: **Confucian Culture and Chinese Power Politics** by Yuan-kang Wang



Eric HYER

The rise of China has sparked a debate among scholars and policy makers about whether a more powerful China will be a more aggressive China. In Harmony and War, Wang concludes that passive Confucian norms and virtues played only a small role in the policy debates over Chinese foreign relations (especially national

Asian studies coordinator

security issues); rather, structural realism-the anarchy of the international system

and the balance of power politics-was more influential on China's foreign policy and military strategy. Wang's analysis is illuminating but leaves us with some big questions: What continuity is there between traditional China and Communist China? Has China's strategic culture significantly changed? Has the contemporary norm against conquest been embraced by Chinese leaders? These are some important questions that will have an enormous impact on the world stage.

The Devil's Workshop by Jáchym Topol



Nicholas MASON European studies coordinator

From his early years as a writer for Prague's underground press and as a leader in the Velvet Revolution. Jáchym Topol has been widely recognized as one of the most important voices of his generation of Czech thinkers. His most recent novel, The Devil's Workshop (first

published in Czech in 2009), follows his earlier work in exploring the traumas of Central and Eastern Europe's past. Eschewing the bleak realism of much contemporary European fiction, The Devil's Workshop gravitates toward black humor, satirizing how, in a contest to maximize profits from the concentration-camp tourism industry, Eastern European nations vie to present themselves as indisputably the worst victims of the Holocaust. While this novel isn't for everyone, as a winner of the 2013 English PEN Award for Writing in Translation, it seems destined to be one of most harrowing renderings of the residual traumas from Europe's twentieth century.

The Resurgence of the West: How a Transatlantic Union Can **Prevent War and Restore the United States and Europe** by Richard Rosecrance



Kendall STILES International relations coordinator

best way to challenge China's emergence and prominence is for the United States and Europe to forge a new trade union that would energize and fortify their relative strengths in technology and productivity, rather than retrench within regional trading blocs. Rosecrance

Rosecrance argues that the

is known for advocating trade as a means of economic and political growth, but this new book takes the argument one step further. It will no doubt be read with some skepticism in Washington and Brussels, but it is worth asking whether the best way to confront China is from a position of fear or a position of confidence. The author clearly supports the latter.

Authoring the Old Testament: Genesis-Deuteronomy by David Bokovoy

Bokovoy's book is the first

documentary hypothesis (the

debate about the composition

of the Pentateuch) intended

specifically for a Latter-day

Saint audience. It is similar

major treatment of the



Eric HUNSTMAN Ancient Near Fastern

to Richard Elliott Friedman's Who Wrote the Bible?. studies coordinator which breaks down the intricacies of the documentary hypothesis for a general audience and helped me as I first started to navigate the world of biblical studies. Authoring the Old Testament is an important resource that makes many aspects of higher criticism accessible to LDS readers and also provides interesting suggestions for critically reading Restoration texts. This book should be fundamental reading for serious LDS students of the Bible.

Dinámica Político-Económica de los Países Andinos by Yusuke Murakami



Cristopher LUND Latin American studies coordinator

Yusuke Murakami is a Latin Americanist from the University of Kyoto who specializes in the Andean region, which has been characterized as having one of the most unstable political climates in all of Latin America. A collaborative effort by six young scholars, this book examines the

dynamics of the political-economic processes of Bolivia, Colombia, Ecuador, Peru, and Venezuela in nine chapters that use a comparative approach. They discuss the quality of democracy in the region and the fragility of the Andean states by searching the chronological gamut, from Peru's Fujimori (1990-2000) to Venezuela's Chavez (1999-2013), and emphasizing certain claims of success-for example, grassroots farmers and the production of asparagus for export in Peru. The text is in Spanish.

Alumni Update

'01

SARAH BRINGHURST FAMILIA is the marketing coordinator at Netpique, a sales outsourcing company, in Deltona, Florida. Familia speaks Spanish and Italian. *BA: Near Eastern studies*, 2001.

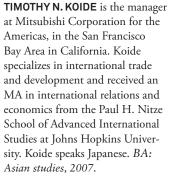


LEANNE LADD is the senior operations associate at CapitalSource, a financial services company, in New York City. *BA: international studies*, 2002.

'05

MAREN LEHMANN is the chief executive officer at MO Group International, an online marketing strategies and services company located in Brussels. Lehmann speaks German, French, and Dutch. *BA: international studies*, 2005.

CLAUDIA RIOS BOSWELL works in nonprofit organization management for Refugee and Empowerment Services for the Catholic Charities of Dallas in Dallas. Boswell speaks Spanish and French. *BA: international studies*, 2005.



'08

JACOB T. SOHN is an inside sales representative at Adobe in Lehi, Utah. Sohn speaks Filipino, Spanish, German, and Arabic. *BA: Latin American studies, 2008.*

'10

MARIKO W. ROBERTSON is the logistic coordinator and sales assistant at Marubeni America Corporation, a health, wellness, and fitness company, in Stanford, California. She speaks Japanese. *BA: international relations*, 2010.

MATTHEW D. COX is the global project coordinator at VitalSmarts, a corporate training and leadership development company located in Provo. Cox manages projects and processes in accounting, marketing, logistics, and events to support the global vice president and the eighteen global partner offices. He speaks Spanish and Portuguese. *BA: Latin American studies, 2010.*

'95

S. TROY HART is the ethics and compliance regional manager for the Americas in the global audit division at Huntsman, a chemical company, in the Houston area. He speaks Spanish. *BA: international relations*, 1995.

'96

ROBBY R. BRUNO is the operations manager at Indcon Inc. in Chapin, South Carolina, a company that provides products and services to enable plants to run more efficiently. Bruno is responsible for the daily operations, including purchasing, inside sales, and customer service. He is fluent in French. *BA: international relations*, 1996.

CHAD R. CHRISTENSEN is the managing director at Christensen Co., an international trade and development company located in Las Vegas. Christensen speaks Spanish, German, and Italian. *BA: international relations*, 1996.

PARAKH N. HOON is an assistant professor at Virginia Tech in Roanoke, Virginia. Hoon received a BA from the University of Delhi in 1989, a BA from St. Stephen's College in 1992, an MA in international studies from Jawaharlal Nehru University in 1994, and a PhD in political science from the University of Florida in 2005. MA: *international and area studies*, 1996.

MICHAEL R. KLEIN is vice president and group business director for power and mining at Savage Services in Salt Lake City. JD and MBA: 1999; BA: international relations, 1996.



NATALIE K. JENSEN is a contractor for the Educational Testing Service at the University of South Carolina. She received a PhD in geography from the University of South Carolina. Jensen speaks Arabic. *MS: geography*, 2002; *BA: Near Eastern studies*, 1997.



JOHN SOUTHERLAND JR. is the program manager at Xorail Construction in Jacksonville, Florida. Southerland is responsible for managing a large railroad project in Brazil. *BA: international relations*, 1998. '07

DAVID R. B. JACKSON is the territory manager for Onset Dermatologics, a medical devices company, in Palo Alto, California. Jackson speaks Spanish. *BA: Latin American studies*, 2007.

11

13

NATHAN A. WERTZ is the strategic services consultant at DealerSocket, a company that provides customer relationship management and dealership training to automotive dealers throughout the United States and Canada. He speaks Portuguese and Spanish. *BA: international relations, 2011.*

SAGE H. HALE is an analyst at Goldman Sachs, an investment banking company, in Salt Lake City. Hale is fluent in Spanish. *BA: international relations*, 2011.

JARED M. CONOVER is currently the acquisition manager for the U.S. Department of Defense. Conover is also the owner and cofounder of The Siege Race, headquartered in Odenton, Maryland. He knows Bokmål, Norwegian, and German. He is currently an MBA candidate, focusing on international business and corporate strategy, for the Robert H. Smith School of Business at the University of Maryland. BA: *international relations*, 2011.

JASON S. LIVINGSTON is the

cofounder and senior consultant for Start With Care Consulting LLC in Purcellville, Virginia. Livingston's private boutique consulting practice specializes in services such as customer contact strategy and brand management. He received a PMP in project management from ESI International. BAs: international relations, 2013; Russian language and studies, 2013

JESSE F. THOMAS is the

intelligence analyst at the T-Rex Corporation, an information technology consulting company, in Washington, DC. He speaks Arabic. *BA: Middle East studies and Arabic*, 2013.

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We encourage you to stay connected through our everexpanding LinkedIn group. Just look up "BYU David M. Kennedy Center for International Studies." You will find alumni career opportunities and upcoming events of interest.



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BRIDGES

MOST DUAL LANGUAGE IMMERSION IN U.S. BYU IN TOP 25 FOR SENDING STUDENTS ABROAD #1 ECONOMY FASTEST INTERNET "DRIVING THE FUTURE" #1 IN BEST PLACES FOR BUSINESS AND CAREERS TOP VOLUNTEERING STATE

12

ERIN MEYERS is the resource coordinator at MultiLing Corporation, a translation and localization company in Provo. Meyers speaks Thai. *BA: international relations*, 2012.



From the Kennedy Center

Student Bloggers Win iPad Minis

Bronwen Dromey and Dallin McKinnon each won an iPad mini for blog posts they wrote during the fall semester 2013 Live Blogging Competition. For this ongoing competition, hosted by the David M. Kennedy Center for International Studies, students are invited to blog about their personal views on current events after reading the *New York Times* every day.

"Blogging pushed me to develop my own position on important issues, rather than just read and ingest them without thought," said Dromey, who blogged about homeless youth and Syrian refugees. "I highly recommend it to anyone wishing to develop into a more informed global citizen."

McKinnon, who blogged about drones and Italian democracy, said, "Discussions like this are an important part of a college education. The Kennedy Center does a great job creating opportunities to have these kinds of conversations."

UTAH TEACHERS ATTEND CSE TEACHER RETREAT

Last fall at a two-day retreat sponsored by the Center for the Study of Europe (CSE), twenty teachers from various Utah school districts gathered at the Spring Haven Lodge in Hobble Creek Canyon with several of the teachers who participated in CSE's 2013 EU Teacher Institute in Brussels. At the retreat, which was themed "Visiting 28 Countries in 24 Hours," participants gained knowledge of Europe and received training from Sarah Lambert of the European Commission; Sonia Cabrerizo of the Embassy of Spain and current education advisor in the Utah Office of Education; Wade Jacoby, CSE director; and Chip Oscarson of the BYU Scandinavian Studies program. Lambert opened the retreat by addressing why the European Union (EU) matters, even in times of major challenges. The teachers enjoyed a four-course meal, with each course representing cuisine from a different EU region, and an impressive spread of European desserts. Oscarson closed the retreat with a presentation previewing the CSE's 2014 EU Teacher Institute in Scandinavia.

INTERNATIONAL LAW STUDENTS MEET

In September 2013 the Kennedy Center student organization International Law Students Association (ILSA) held their annual opening social at the home of BYU law professor Eric Jensen. There they dined on international cuisine and enjoyed the company of other students interested in discussing international law.

In October ILSA sponsored a lecture in conjunction with the Military and National Security organization at the BYU Law School. David Rodearmel, a BYU ROTC graduate, spoke about his experiences working in the Foreign Service.

In December John Rizzo, a former CIA general counsel, spoke to ILSA members on topics such as national security law, ethical dilemmas, and his participation with the Torture Memos. "Blogging pushed me to develop my own position on important issues, rather than just read and ingest them without thought."

INNOVATIVE LANGUAGE PROGRAMS

The National Middle East Language Resource Center (NMELRC) is collaborating with BYU Independent Study to create online Arabic courses that include live online mentoring. The courses are part of a developing endeavor aimed at expanding access to less commonly taught languages for high school students. So far the program has reached students and teachers in Hawaii, California, Arizona, Minnesota, Montana, Indiana, Ohio, Illinois, Pennsylvania, New York, Maryland, and Washington, DC. Some of the students are supported in their studies through needsbased scholarships provided through the Qatar Foundation. In collaboration with BYU professor of sociology Ralph Brown and the leadership of the College of Humanities, NMELRC also launched an internship program in Amman, Jordan, for advanced-level Arabic students. The internship experience includes working at the Ministry of Social Development, participating in an Arabic debate class, and conducting research. The students also participate in Project Perseverance, a research study helping language students regulate their learning, accomplish their goals, and deal with linguistic and culture shock.



STUDENTS PROVIDED WITH ASIAN EXPERIENCES

The International Consortium for Asia and Pacific Studies held a China Town Hall web meeting featuring former secretary of state Madeleine Albright, which was made possible by the National Committee on United States– China Relations. Following Albright's remarks, Eric A. Hyer, consortium codirector and professor of political science; Kirk W. Larsen, associate professor of history; and Kendall W. Stiles, professor of political science, held a question-and-answer discussion.

In cooperation with BYU American Studies, the Asia Consortium held an event featuring Korean filmmaker Yunah Hong. Hong gave a lecture titled "Searching for Anna May Wong and Other Creative Asian-American Women" and presented a screening of her documentary *Anna May Wong: In Her Own Words.*

CSE COSPONSORS LANGUAGE TRAINING

In conjunction with the Scandinavian Studies program and the Center for Language Studies, the Center for the Study of Europe (CSE) cosponsored a four-day Oral Proficiency Interview Assessment Workshop at BYU last fall for teachers from around the United States. Teachers registered for the event through the American Council on the Teaching of Foreign Languages. The twelve participants were trained on administering proficiency tests in Finnish, Swedish, Danish, and Norwegian and were treated to dinner.

BYU HOSTS SECOND MEU COMPETITION

Last fall BYU held the second annual Model European Union (MEU) competition for Utah high school students as a part of the BYU Model United Nations high school conference. Acting as the heads of European governments, over sixty high school students debated and discussed the cohesion policy in poor regions. Advisors and directors commented on how impressed they were by the enthusiasm and preparation of the participants. By the end of the conference, MEU delegates had passed two of the five proposed resolutions on the policy. The winning delegations included France (Mountain View High School), Germany (Mountain Crest High School), and Cyprus (Orem High School).

International Advisory Board

Honored Alumni

Confessions of a Middle East Expert

Matthew H. Tueller U.S. ambassador to Kuwait

Last October His Excellency Matthew H. Tueller, one of four BYU graduates currently serving as a United States ambassador, was ready to speak at the Kennedy Center-until current events intervened. The U.S. Government shutdown meant that all federal employees, including diplomats, were unable to conduct formal business. In other words, no public address. Sidestepping the issue, Ambassador Tueller still informally met with students and spoke off the record about his overseas experiences, including as deputy chief of mission in Cairo, Kuwait, and Doha; political counselor in Baghdad and Riyadh; and political officer in London and Jordan. He talked about the rich and broad undergraduate education that BYU afforded and how his interest in Arabic language and Middle East history have been a key part of his professional life.

Ambassador Tueller was presented the Honored Alumni award by Jeff Ringer, Kennedy Center director. That weekend he also participated in the International Advisory Board meetings, which included twenty-four volunteer members serving three-year terms. You can also become involved; contact us at kennedycenter@byu.edu.





Conversations

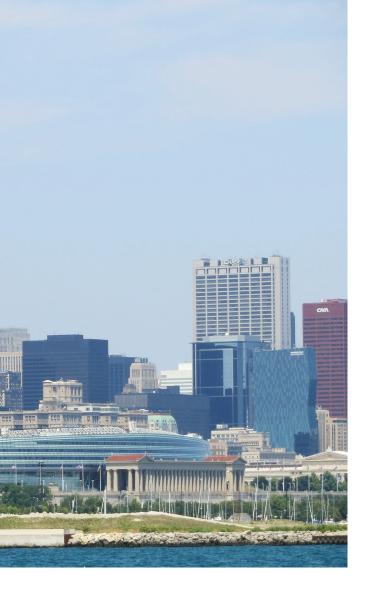
Conflict, Crisis, or Convergence: What Does the Future Hold for Asia?

17 October 2013 **Kirk W. Larsen** Associate professor

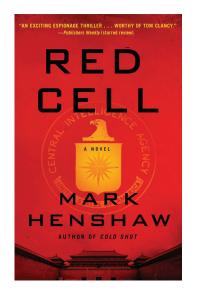
Chicago

In the city where Ambassador David Kennedy raised his four daughters and rose to national prominence, friends and alumni convened for the second Kennedy Center Conversation held in Chicago. The event featured Professor Kirk Larsen, who spoke about Asian flashpoints, and was hosted by International Advisory Board members Karin Berg and Joseph Seeger in downtown Chicago at the law firm Katten Muchin Rosenman LLP. Attendees learned about potential conflicts in Asia and connected with others interested in global issues.

Professor Larsen taught at George Washington University (GW) and the University of Texas before coming to BYU in 2008. At GW he directed the international affairs program and the Sigur Center for Asian Studies. He received a BA in Asian studies from BYU and a PhD in history from Harvard University.







Spy Tales: Red Cell

6 November 2013 **Mark Henshaw** Author

LDS Lincoln Center Building New York City

In a Kennedy Center Conversation and book talk about his first spy novel, Mark Henshaw discussed how some of the institutional tension between analysts and operators remains, even after the 9/11 attacks. A decorated CIA analyst with more than fourteen years of service, Henshaw talked about how the creation of the red cell by George Tenet, former director of Central Intelligence, was driven by the need to think unconventionally about a full range of relevant issues. The red cell assembled a virtual case of characters with one sole purpose: to think differently and to understand and defend against America's adversaries in new and innovative ways. Henshaw was part of the red cell for three years, and his novel has been reviewed as a next-generation Tom Clancy.

Henshaw serves on the board for the LDS National Security Professionals, a subgroup organized by the Kennedy Center. He received an MA in international relations from the Kennedy Center and an MBA from the BYU Marriott School of Management.

When asked why there's no profanity in his novels, Mark responded, "Because my mother reads my books." Read his full answer at markhenshaw.com.



Kennedy Center Grants and Scholars

Annual Research Grants

The Kennedy Center disbursed more than \$48,000 to help BYU faculty further their research. These annual awards represent the Kennedy Center's commitment to incubate high-quality faculty research with a clear international focus.

KENDALL W. BROWN, history The Architecture of Conquest: Inca and Hispanic Cuzco

ERIC R. DURSTELER, history Redemption and Honor: Women Slaves in Early Modern Mediterranean

CYNTHIA S. FINLAYSON, anthropology The Ad-Deir Monument and Plateau Project

JACOB R. HICKMAN, anthropology The Psycho-Cultural Foundations of Religious Movements in Southeast Asia

ANDREW L. JOHNS, history In the Eye of the Storm: John Sherman Cooper and the Cold War, 1946–1976

DANIEL L. NIELSON, political science The Resource Curse vs. Aid Dependence: A Field Experiment KRISTIE K. W. SEAWRIGHT, business management Shame, Culture, and Innovation: Understanding the Influence of Internal Nature and External Context on Innovators

AARON H. SKABELUND, history Invisible Men: The Post-War Japanese Military

JAMES R. SWENSEN, art history Dorothea Lange in Ireland—Return to County Claire

NIWAKO YAMAWAKI, psychology A Study of Resilience, Depression, and Trauma Among the Great East Japan Earthquake Survivors

For more information on this and other faculty grant opportunities, visit kennedy.byu.edu/research/facgrants.php.

2013–14 Kennedy Scholars

The Kennedy Center announced the 2013–14 recipients of the Kennedy Scholar Award, an award open to all full-time BYU students who embody the aims of the Kennedy Center. Students are selected based on their international or global focus as demonstrated through majors, minors, theses, research projects, internships, and participation in Kennedy Center programs. The award covers part- to full-time tuition for two semesters.

1. ROMY FRANKS Majors: European studies and German studies

2. RYAN MADSEN *Major: international relations* 3. LUCY SCHOUTEN Major: communications, journalism emphasis Minors: Middle East studies and Arabic

4. SKYE HERRICK Major: international relations Minor: African studies

5. CAROLINE BLACK Major: international relations Minor: Chinese

6. BRYAN TEUSCHER Majors: social work, Latin American studies, and psychology Minor: family life

7. MADELEINE ARY Major: international relations Minors: Middle East studies and philosophy 8. MACIE BAYER Major: sociology Minors: political science and international development

9. KELSEY SIMONS Major: Russian Minor: political science

10. ELISABETH MORRISON Major: Middle East studies/Arabic

11. AARON HAINES Major: art history and curatorial studies Minors: management and music

12. REBECCA WISEMAN *Major: international relations*

NICOLAS JETER (not pictured) Majors: international relations and French

Featured Students



Talking About the Maldives: Chris Johns

WHILE WALKING by the Joseph F. Smith Building his sophomore year, Chris Johns noticed a poster for an internship program in New York. He contacted Ken Stiles, professor of political science and the international relations coordinator who mentors the program, and learned that there were many small missions at the UN that needed help from American college students. Johns applied to five countries and was offered an internship with the Permanent Mission of the Republic of Maldives to the United Nations.

The Maldives mission consists of only five people, so it was difficult for the small group to attend the daily morning and afternoon UN meetings. One of Johns's responsibilities was to cover the meetings, take notes, and prepare briefs for the ambassador and diplomats. He also had the opportunity to assist with the Maldives' successful reelection campaign as head of the Human Rights Council.

Working at the UN was demanding for Johns, and the internship posed several challenges. The UN vocabulary was like a foreign language at first, and Johns often used Google and Wikipedia to help him understand what was going on. And because the internship was unpaid, he lived off \$0.99 pound cakes and pizzas. Plus it was hot. "Those are the things that added to my experience," he said.

Attending UN meetings gave Johns a new perspective on diplomacy. "One thing that surprised me at the UN was the unified approach they have," he said. "I saw countries I thought of as conflicting meet together. Their ambassadors and diplomats are close friends with similar views." One time Johns called the Democratic People's Republic of Korea. He had a great conversation with one of the diplomats and set up a meeting for the Maldives ambassador. Afterward he realized that the Democratic People's Republic of Korea was not South Korea as he had thought, but North Korea.

Another time Johns had a chance to chat with the director general of maritime affairs from Malaysia. "As we talked during a long meeting, he became interested in my background. He didn't know anything about BYU," Johns explained. "Afterward he handed me his business card and said, 'If you're ever in Malaysia, you can come stay at my house."

It was not all work for Johns though. He lived on the Upper West Side of New York with other members of the Church. "We played softball and basketball and went out to eat," he recalled. "Sometimes after work I took my roommate's bike to ride around Central Park. The orchestra in New York also had free concerts in the park, and all of us went."

Johns will soon be leaving for another internship, this time as a financial analyst with Johnson and Johnson in Los Angeles. "It is more pertinent to my major," he said, "but in every interview this year, they talked about my experience with the UN, and I like talking about the Maldives."

Speaking to students, Johns said: "It is tough to stand out from others. If you know a different language or have lived abroad, adding an internship is another way to stand out from the rest."





Daehyeon Kim and his fellow interns travel through Europe during their leisure time.

Think Tank Economics: Daehyeon Kim

WHEN A COWORKER told Daehyeon Kim about an international internship she would be doing during the summer, Kim was intrigued. The coworker pointed Kim, an economics major and a Japanese minor, in the direction of the Kennedy Center. After discussing his options with an internship facilitator, Kim met with Professor Ken Stiles, faculty mentor for European internships. With Professor Stiles's help, he applied for an internship in Brussels for Bruegel, a European think tank specializing ineconomics, and was offered a spot. "It was a prestigious internship that undergraduate students do not usually receive," Kim noted.

At Bruegel, Kim and ten other research assistants were assigned to help scholars on specialized economics projects involving micro and macroeconomics. One project analyzed the banking crisis that occurred throughout the United States, Japan, and the Eurozone. "We were trying to find the best solution for the countries that might be facing a banking crisis now or in the future," he explained. Kim applied what he learned from his analysis to the 2013 crisis in Cyprus, which had implemented "capital control" as a means to solve the crisis. Kim was critical of this device, and Bruegel published the paper he wrote about the issue on its website.

Kim advises future international interns to be more active in researching their internship options. "Students should know exactly what they will be working on, what experience they will gain, and whether or not they will be paid for their work," he said. "An international internship requires a lot of money and time, and students should not choose an internship just because it will look good on a résumé." Kim was fortunate to receive a full-tuition scholarship and an internship grant to help offset about half of his internship costs.

Using leisure time to their advantage, Kim and his fellow interns traveled to France, the Netherlands, Germany, Luxembourg, and many cities throughout Belgium. "I learned how international the world really is," he said. "Try to have an international mindset and to understand other cultures. It broadens your horizons and makes you more marketable."

August 5, 1970

David M. Kennedy's Legacy

As secretary of the treasury, David M. Kennedy served as the highest-ranking Latter-day Saint in the U.S. government. Notable public figures who attended this 1970 cabinet meeting include the following:

- David M. Kennedy, Secretary of the Treasury
 Spiro T. Agnew, Vice President of the United States
 John N. Mitchell, Attorney General
- 4. George P. Shultz, Secretary of Labor
- William P. Rogers, Secretary of State
 Richard M. Nixon, 37th President of the United States
- 7. Melvin R. Laird, Secretary of Defense
- 8. George W. Romney, Secretary of Housing and Urban Development





"We see in Kennedy a willingness to embrace new cultures; a willingness to embrace new challenges; the preparation necessary so he could succeed in those new challenges. Those are all qualities that we hope our students learn here at the center and take with them when they leave. . . . Our goal at the Kennedy Center is to take those values that Kennedy himself displayed so well, those values of integrity and openness and hard work, and teach them to our students so that our students encounter the world with an open mind, a willingness to embrace new cultures, a willingness to question, a willingness to be surprised and amazed at what they find in the world."

—Jeff Ringer, The Kennedy Way



"David M. Kennedy's success as Ambassador-at-Large for both the Nixon administration and the First Presidency stemmed from his ability to embrace foreign cultures and communicate across cultural boundaries. He said of his goal that it was not to make the people in other countries all over in the image of a Utah Mormon, but rather in the image of a son or daughter of God, a Christian, a believer, a liver of truth. Then we've accomplished what the Savior wants."

> —Martin B. Hickman, David Matthew Kennedy: Banker, Statesman, Churchman

Brigham Young University David M. Kennedy Center for International Studies 237 HRCB Provo, UT 84602

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FOR INTERNATIONAL STUDIES

"We need in these troubled times, on a smaller and smaller globe, to understand others in their terms, as they are, as well as to improve our efforts to bring representatives of different cultures together in an exchange of experiences and ideas so that such understanding can move from individuals to nations."

-JEFFREY R. HOLLAND