The MBA Asia study abroad trip will give participants a comprehensive overview of trends in business currently at play and an in-depth view into companies currently operating in the region. You’ll get to see firsthand the strategies companies have pursued to take part in the explosive growth of Asia in places like Japan, Singapore, Thailand, Myanmar, Cambodia, Hong Kong and China and how they’ve adapted to the ever changing business, social and political environment. Come and experience this incredible shift in economic prominence first hand on this short-term study abroad; meaning you’ll still have time for that summer internship!

We will start our trip in Tokyo, Japan and then travel to the world’s number one place for doing business—Singapore. Next, we will experience the beauty, rich culture, and history of Thailand and then shift our focus to the developing countries of Myanmar and Cambodia. We will then return to the excitement of Hong Kong. We will end our trip with a visit to Beijing, the seat of government of the world’s fastest growing economy, experiencing the rich culture of this city and its unique business environment. All along the way we will be visiting large multinational corporations, government owned enterprises, and emerging local businesses, in diverse industries including finance, manufacturing, product development, marketing, and logistics. In addition to company visits, alumni dinners and events will be coordinated in cities with large BYU alumni populations.

This short-term study abroad gives students the chance to expand their understanding of the culture and business practices in Asia, while providing opportunities to network with alumni and friends of the university who are living and working in the region. Students will gain insight into the business climate and make connections with professionals in the region.

**DATES**
Approximately 21 April–14 May

**HOUSING**
Students stay in hotels or hostels. All housing and travel will be arranged by the program.

**COURSES**
This is not a credit based program.
This program will fulfill course and foreign experience requirements for the Global Management Certificate offered by the Marriott School.

COST
$5,000–$5,500

Includes housing, excursions, approximately two-thirds of all meals, and international health insurance.

Not included
Airfare and personal expenses such as souvenirs, public transportation, museums, theatres, and other attractions.

PREPARATION
Accepted students are expected to take a safety seminar course.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs.

Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship.

Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see http://kennedy.byu.edu/isp/funding/scholarships/).

APPLICATION PROCESS
Complete the online application at https://kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program.

**Deadline: 31 January 2016**

FACULTY
Lee Daniels has taught International Business and International Marketing at BYU for eight years. He interrupted teaching to serve as a Mission President in the Japan Sapporo Mission from 2008-2011. Had a successful international business career with extensive global business responsibilities. Served as the President and/or CEO of AT&T Japan, Titus Communications, Jupiter Telecommunications, and Texas Pacific Group, Japan—one of the world’s top private equity funds. Has directed six MBA study abroad programs for BYU.

SCHEDULE AND TIME COMMITMENT
Approximately 21 April–14 May

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
isp@byu.edu
kennedy.byu.edu/isp
https://www.facebook.com/kennedy.byu.edu
801-422-3686

PROGRAM ADJUSTMENTS
ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.