This seminar is a sharply focused, four and a half week experience sponsored by the Marriott School’s Global Management Center. Classes will be held at the Saïd Business School at the University of Oxford, where students will learn the skills, theory, and practice of social innovation, responsible entrepreneurship, and ethical leadership. The seminar will give students a chance to work on a real-life social enterprise project and attend the annual Business and Poverty Conference held at the University of Oxford. Participants in the program will also be exposed to Oxford’s rich history and culture and have the opportunity to take nearby excursions to Stonehenge, Bath, Salisbury Cathedral, London, and other sites.

Students will then fly to Hyderabad, India, to continue the projects with the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT). ICRISAT is an international nonprofit organization that undertakes scientific research for development. This year students will help them increase awareness and use of a drought-resistant, high-yielding, and nutrient-rich crop called millet. Students will also participate in a service project with the local LDS church, work on flood control, and participate in events with international companies. In India, the group will visit Golconda Fort, the Charminar District in Hyderabad, the Red Fort in Delhi, the Amber for in Jaipur, and the Taj Mahal.

The program is open to all majors. Students can expect to develop real-life marketing and strategy experience.

DATES
5 July–5 August 2018

HOUSING
Students will stay at the Liddell Building, part of Christ Church College, one of Oxford’s constituent colleges, founded in 1524. Students will have private rooms with a shared kitchen and bathroom. Breakfast will be included in the cost of the housing and will be served in the Christ Church dining hall. The Liddell Building is situated near Christ Church meadow, and is walking distance to many of the historic sites in Oxford, including the Radcliffe Camera, Bodleian Library, Sheldonian Theater, and
Oxford’s other colleges. In India, students will stay for two weeks at the nice ICRISAT campus with recreational amenities. Students will stay in hotels while visiting Jaipur, Delhi, and Agra.

COURSES
Students are required to take BUS M 490R Topics in Business Management (3 credit hours) as well as BUS M 430 Introduction to International Business (3 credit hours).

COST
$6,550–6,950
Includes LDS, undergraduate full tuition (increased cost for graduate and non-LDS students), airfare, housing, group transportation, visa costs, on field trips, transportation in Oxford, and international health insurance. It also includes breakfasts and some evening meals and breakfasts and group dinners on one of the excursions in England as well as all food in India.

Not included:
Lunches in England, most dinners in England, personal expenses, and passport

PREPARATION
Accepted students are required to participate in our study abroad preparation seminar. This winter second block class will cover logistical information on the program as well as an introduction to the academic program. Accompanying spouses need to be credit-bearing participants on the program. Spouses will also need to apply online and participate in the preparation seminar.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships. They must indicate on their original online application that they want to be considered for financial aid. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/isp/financial-aid/).