This seminar is a sharply focused, three-week experience sponsored by the Marriott School’s Global Management Center. Classes will be held at the Saïd Business School at the University of Oxford, where students will learn the skills, theory, and practice of social innovation, responsible entrepreneurship, and ethical leadership. The seminar will give students a chance to work on a real-life social enterprise project and attend the annual Business and Poverty Conference held at the University of Oxford. The seminar will be led by Dr. John Hoffmire, who joined the faculty at Oxford’s Said Business School after a twenty year career in equity investing, venture capital, consulting, and investment banking. Hoffmire is also the founder of Progress Through Business, a non-profit organization that uses strategic business partnerships to sustain and enhance underserved communities worldwide. Participants in the program will also be exposed to Oxford’s rich history and culture and have the opportunity to take nearby excursions.

DATES
(three weeks) 1 July–21 July 2016

HOUSING
Students will stay at the Liddell Building, part of Christ Church College, one of Oxford’s constituent colleges, founded in 1524. Students will have private rooms with a shared kitchen and bathroom. Breakfast will be included in the cost of the housing and will be served in the Christ Church dining hall. The Liddell Building is situated near Christ Church meadow, and is walking distance to many of the historic sites in Oxford, including the Radcliffe Camera, Boden Library, Sheldonian Theater, and Oxford’s other colleges.

COURSES
Students are required to take the three (3) credit hour BUS M 490R: Topics in Business Management course, and they have the option to also take the three (3) credit hour online version of BUS M 430: Introduction to International Business. Additional tuition fees will be charged if students take the optional class.

COST
$2,700–3,100

Includes LDS, undergraduate full tuition (increased cost for graduate and non-LDS students); housing, group transportation on field trips, transportation in Oxford, and international health insurance. It also includes breakfasts and some evening meals and breakfasts and group dinners on one of the excursions.

Not included
Airfare (estimated at $1,500 – 2,000), lunches, most dinners, personal expenses, passport.

PREPARATION
Accepted students are required to participate in our study abroad preparation seminar. This one-day class will cover logistical information on the program as well as an introduction to the academic program with Dr. Hoffmire. Accompanying spouses need to be credit-bearing participants on the program. Spouses will also need to apply online and participate in the preparation seminar.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to study abroad programs. Students who submit the financial aid section of the ISP application and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB) will be considered for a study abroad scholarship and may be considered for other scholarships. They must indicate on their original online application that they want to be considered for financial aid. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see http://kennedy.byu.edu/isp/funding/scholarships/).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/isp/apply
The application requires a $35 fee
Students will be notified via e-mail of their acceptance into the program
Applicants will be interviewed once the application is complete
Deadline: 16 February 2016

FACULTY
John Hoffmire
Director, Impact Bond Fund
John’s background involved a twenty-year career in equity investing, venture capital, consulting and investment banking. His work has had a particular focus on employee stock ownership plans. As founder and CEO of his own investment banking firm, he helped employees buy and manage approximately $2.2 billion worth of ESOP stock. He sold his firm to American Capital, which then went public. John left American Capital as senior investment officer when the company reached $1 billion in assets. After leaving American Capital, John was vice president at Ampersand Ventures, formerly Paine Webber’s private equity group. Earlier in his career, John was a consultant at Bain & Company. John created the first known employee stock ownership plan for a microfinance institution when he helped the employees of K-REP buy part of their bank in 2001.

John is chair of a 12-office international non-profit, Progress Through Business, that focuses on building entrepreneurship opportunities and that runs innovative financial literacy, tax form preparation, and benefit enrolment projects. He has, through his for-profit and non-profit career, helped to start and grow 32 companies in addition to the hundreds of firms he has either financed or advised. He directs the Center on Business and Poverty at the University of Wisconsin-Madison. He serves on the board of directors of two companies in the media and finance industries.

John has a PhD from Stanford University.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
isp@byu.edu
kennedy.byu.edu/isp
or Laura Ricks
laura_ricks@byu.edu

PROGRAM ADJUSTMENTS
ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.