This study abroad program to Asia is a comprehensive survey of 6 different countries and the cultures they represent. From seeing Mt. Everest, walking on the Great Wall, visiting the DMZ, touring imperial palaces, to tasting exotic foods, attending a Chinese university class, and seeing different Polynesian cultures, this is the program to get a great exposure to what many people consider to be Asia. The focus of this program is to give students a good introduction to the world of experience design and management in cultures and countries different from our western world. Business visits to venues representing areas like hospitality, tourism, events, cultural sites, sports, and ecotourism will give students a flavor of not only the countries we visit, but also the differences between developing nations and more developed countries. Ending this program in Hawaii will offer students a chance to see how these Asian cultures have assimilated in our own American environment.

Students will have the opportunity to assist in the final design of this program, plan out the details, and facilitate different experiences throughout the program. Having the opportunity to meet business leaders in these areas of experience management and mingle with people of these different cultures will introduce students to a very different part of the world. This is the ultimate diversity experience!

DATES
1 May – 5 June 2019

HOUSING
Students will be staying in hotels and hostels. All housing and travel will be arranged by the program.

COURSES
Students will be required to enroll in three courses: BUSM 430: Introduction to International Business (3.0 credit hours), ExDM 490R: Special Topics: Experience Economy in Asia (3.0 credit hours), and IAS 369R: Study Abroad Preparation (1.0 credit hour).
COST
$10,600-11,000

Includes LDS undergraduate full tuition (increased cost for graduate and non-LDS students), airfare, housing, excursions, approximately one-third of all meals, and international health insurance.

Not included: Personal expenses such as meals not covered in the program, souvenirs, public transportation, museums, theatres, and other attractions not scheduled for our program visits.

Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately $294.

PREPARATION
Accepted students are expected to attend and participate in the three required courses during the winter semester, but the credits will be given for the spring term. These classes will be held Thursdays, 4:00-7:20 p.m., during the second block of winter semester 2019.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/isp/financial-aid/).

APPLICATION PROCESS
Complete the online application at kennedy.byu.edu/apply. A non-refundable $35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2019 Payment Information document for payment schedule (see kennedy.byu.edu/isp-forms/ISPpayments2019.pdf)

Application Deadline: 25 January 2019

FACULTY
Dr. Stacy Taniguchi is an associate professor in the Department of Experience Design & Management in the Marriott School of Business. He has taught here at BYU for the past 15 years and has directed other study abroad programs in the South pacific and in Europe. He has guided around the world in wilderness adventures including climbing expeditions to the highest peaks on 6 continents, backpacking trips in the wilds of Alaska, sea kayaking trips in Alaska, Hawaii, and Europe, and fishing float trips on the wild and scenic rivers of Alaska. He conducts research in Africa and teaches courses in risk management and experience design theories.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs
(801) 422-3686
isp@byu.edu
kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.