

# ASIA PACIFIC BUSINESS

**CHINA (BEIJING & SHANGHAI),  
HONG KONG, VIETNAM, CAMBODIA, THAILAND, NEW  
ZEALAND, AUSTRALIA**  
STUDY ABROAD SUMMER 2018



Discover the cultures of some of the oldest civilizations on earth while learning the business practices in some of the world's most dynamic economic regions. This program will expose students to the unique challenges and economic realities in Asia and in the South Pacific. They will gain a global perspective of diverse business approaches to strategy, human resources, finance, marketing, supply chain, and trade policy. Students will experience international business and culture first-hand.

**Business visits** (tentative): U.S. Embassy, GE Healthcare, Honeywell, DHL, Marriott International, Goldman Sachs, ExxonMobil, Bumrungrad Hospital, Procter & Gamble, and Google, among others.

**Cultural visits** (tentative): Great Wall, Forbidden City, Tiananmen Square, Yu Garden, Shanghai Disney (China); Victoria Peak, Big Buddha (Hong Kong); the Royal Palace, River Kwai, elephant rides (Thailand); Angkor Wat, Jungle Temple (Cambodia), Sydney Harbour and Opera House (Australia); Hobbiton, glow worms in the Waitomo Caves, Hamilton LDS Temple (New Zealand).

## **DATES**

28 June – 26 July, 2018 (approx.)

## **HOUSING**

Students stay in hotels or hostels. All housing and travel will be arranged by the program.

## **COURSES**

Students will receive 6.0 credit hours (in addition to 1.0 credit for the prep course, see below) for the following:  
Bus M 430 Introduction to International Business (3.0 hours)

Org B 431 International Human Resource Management (3.0 hours)

**This program will fulfill course and foreign experience requirements for the Global Management Certificate offered by the Marriott School.**

## **COST**

\$9,500-9,900

Includes: LDS, undergraduate full tuition (increased cost for graduate and non-LDS students), airfare, housing, group excursions, some meals, some public transportation and international health insurance. Not included: Personal expenses such as non-covered meals, souvenirs, additional public transportation, and non-group excursions.

## **PREPARATION**

Accepted students are required to participate in an international, cross-cultural preparation course (IAS 201R, 1.0 credit hour). This evening class will be held on Tuesdays during the second block of winter semester 2018.

Part-time BYU students and non-BYU students will need to pay an additional tuition fee of approximately \$286.

## **FUNDING SOURCES**

Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see [kennedy.byu.edu/isp/funding/scholarships/](http://kennedy.byu.edu/isp/funding/scholarships/)).

## **APPLICATION PROCESS**

Complete the online application at [kennedy.byu.edu/apply](http://kennedy.byu.edu/apply). A non-refundable \$35 application fee is required. Applicants will be interviewed once the application is complete and will be notified via e-mail of their acceptance into the program. Please refer to the 2018 Payment Information document for payment schedule (see [kennedy.byu.edu/isp-forms/ISPpaymentInformation2018.pdf](http://kennedy.byu.edu/isp/forms/ISPpaymentInformation2018.pdf))

**Deadline: 16 February 2018**

## **FACULTY**

**Troy Nielson** is an Associate Professor of Management and serves as the Faculty Advisor of the Strategic Human Resources (HR) major in the Marriott School's MBA Program. He has taught HR and Organizational Behavior (OB) courses for the past 19 years at three different business schools. He has been at BYU since 2008 and has directed student trips to Asia four of the past five years. Troy holds a PhD in OB/HR from the University of Utah and a BS in Information Management from BYU. He and his wife, Jennifer, have five children.

[troy\\_nielson@byu.edu](mailto:troy_nielson@byu.edu), 568 TNRB, (801) 422-4867

## **SCHEDULE AND TIME COMMITMENT**

Students should refrain from arriving late or departing early.

## **INTERESTED STUDENTS SHOULD CONTACT**

International Study Programs

(801) 422-3686

[isp@byu.edu](mailto:isp@byu.edu)

[kennedy.byu.edu/isp](http://kennedy.byu.edu/isp)

## **PROGRAM ADJUSTMENTS**

ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.